

# BUSINESS MARKETING AND MANAGEMENT CAREER PATHWAY

## Preparations that can add this Endorsement:

Preparation	Pedagogy		CTE Methods		Test		Coursework		Other
Early Childhood	X	AND	X	AND	X	OR	X	OR	X
Elementary	X	AND	X	AND	X	OR	X	OR	X
Secondary			X	AND	X	OR	X	OR	X
CTE Preparation					X	OR	X	OR	X
K-12			X	AND	X	OR	X	OR	X
Early Childhood SPED	X	AND	X	AND	X	OR	X	OR	X
K-12 SPED			X	AND	X	OR	X	OR	X
CTE Instructor Permit			X	AND	X	OR	X	OR	X

## State-Designated Pedagogy Requirements:

Test #	Test Name	Cut Score	Effective Date
5624	Principles of Learning and Teaching (7-12 PLT)	157	07/01/2012
<b>Waiver of Pedagogy Test</b>			<b>7-12 PLT</b>
The PLT test may be waived if verification of two or more years of state-certified teaching experience in the grade span of the endorsement is documented.			Experience in a 5-12 grade span

## State-Designated Test Requirements:

Test #	Test Name	Cut Score	Effective Date
5561	Marketing Education	158	05/15/2017
	NOCTI Business Information Processing		TBD

## Coursework Requirements:

### 9 Semester hours of coursework including:

- 3 credits in Marketing
- 6 credits related to Marketing, Accounting, Business Management or Finance

## Other Requirements:

4000 Hours of Validated Work Experience in a Related Field within the previous five years		
Business Owner	Manager	Office Manager
Accountant	Bookkeeper	Real Estate Agent
Banker	Insurance Agent	Sales Management
Human Resources	Administrator	Administrative Assistant
Entrepreneur	Merchandising Agent	

## Assignment Codes:

Code	Assignment Description
02154	Business Mathematics
02993	Mathematics – Test Preparation
10005	Business Computer Applications
10049	Advanced Business Computer Applications
10052	Computer Science Principles
10057	Computer Science Essentials
12056	International Business and Marketing
12164	Marketing Principles
22001	Standardized Test Preparation
22004	Dropout Prevention
22051	Office Aide (By Students)

22054	Tutoring (By Students)
22101	Leadership and Service
22104	Service Learning
22106	Freshman Seminar
22110	AP Seminar
22151	Career Exploration
22152	Employability
22250	Exploratory
22990	JAG – Middle School
22991	JAG – High School
25013	Life Management
80018	Youth Internships
80019	Senior Experience
80026	Entrepreneurship Experience
80020	Youth Apprenticeship
80033	E-Mentor (certified staff)