

South Dakota Board of Education Minutes
January 27, 2012
Library Commons Area 1st Floor
MacKay Building, 800 Governors Drive
Pierre, South Dakota

Meeting was called to order at 10:17 a.m. with the Pledge of Allegiance.

Board Members Present:

Richard Gowen, Don Kirkegaard, Glenna Foubert, Terry Sabers, Stacy Phelps, Kelly Duncan, Marilyn Hoyt

Board Member Absent:

Julie Mathiesen

1.0 Adoption of January 27, 2012 Agenda

Motion: Motion by Kelly Duncan and seconded by Marilyn Hoyt to approve the agenda.

Conclusion: The motion carried

2.0 Approval of November, 21, 2011 Minutes

Patricia Simmons requested a change in the minutes to item 15.0 Technical Institutes 2011 Annual Report paragraph. Remove the word not in sentence 5. Should read "Through a forward and reverse articulation agreement between the two institutions, Southeast Tech students who have attained a two-year associate's in applied science degree in any healthcare program will be able to transfer into a bachelor of science in health sciences degree."

Motion: Motion by Marilyn Hoyt and seconded by Dick Gowen to approve as corrected.

Conclusion: The motion carried.

3.0 Longitudinal Data System Update

Tami Darnall, DOE, that the department has received permission for US Department of Education to reallocate leftover Teacher Incentive Funds (TIF) for use in developing a pilot longitudinal data system for the 10 TIF districts. Otis Ed is the vendor that has been selected for the project and work is beginning. In addition, DOE has applied for a grant from US Department of Education for funds to expand the system.

4.0 South Dakota Proposed Accountability Model

Mary Stadick Smith, DOE, updated the board regarding South Dakota's proposed new accountability model using a brief summary overview. A copy of that is filed with the Secretary's office. South Dakota started the process of developing a new statewide accountability model in September 2011. The Department of Education assembled a group of 23 individuals representing key stakeholder groups to provide recommendations regarding a next-generation accountability model for South Dakota. To date, the group has met four times. During that time period, the US Department of Education also issued its ESEA Waiver

Flexibility package. The waiver allows states to receive some flexibility from certain tenets of No Child Left Behind in exchange for agreeing to four key principles: 1) College and Career Ready Expectations for All Students, 2) State-Developed Differentiated Recognition, Accountability and Support, 3) Supporting Effective Instruction and Leadership, 4) Reducing Duplication and Unnecessary Burden.

Smith indicated that South Dakota plans to apply for a waiver in February 2012. The proposed accountability model serves as the basis for that waiver application.

Though there was no board action needed at this time, Dick Gowen wanted to endorse the model and thank those involved for their efforts. The board unanimously agreed.

5.0 Technical Institute's New, Expanded, and Program Updates

Mark Wilson, DOE, introduced the respective Technical Institute representatives to present the programs that they brought before the board. Mark asked that the board wait until all the reports were heard and recommended approval in one motion.

Continuing program procedures outline was given by Mark Wilson. Mark asked that the board wait until all the reports were heard and recommended approval in one motion.

A formal request via letter from President Craig Bailey, Western Dakota Technical Institute requesting a name change for the Business Management and Marketing program to an all-inclusive name, "Business". WDT also requested moving the Administrative Services from the Health Information Management program to the "Business" program.

WDT representatives shared that they are seeking approval to enhance the existing Business (AAS) program by including a diploma option in Entrepreneurship. The option will be 9 months or two semesters in length and is aimed at students who have earned their diploma or degree in another technical program and want to open their own business. The diploma option can also be marketed to individuals with workplace experience and a desire to become an entrepreneur. Students who earn the Entrepreneurship diploma may choose to continue for two more semesters to earn their Associate of Applied Science degree in Business.

Western Dakota Technical Institute is seeking approval to offer a **Social Media Marketing** specialty option to the Associate of Applied Science degree in Business. Social media is a growing field that affects business and industry in every spectrum of the market. To stay competitive in today's economy, businesses must utilize social media marketing and Web 2.0 tools to reach the consumer. Currently there are very few programs in the United States that offer students the ability to specialize in social media marketing. There are a few certificates at the graduate level, but other than that options do not exist currently. Most businesses are scrambling to keep up with the rapid changes in social media marketing and to find trained employees who are experts in the field. WDT will market this program a Business Associate of Applied Science degree with an emphasis in Social Media Marketing. The degree will be a 21 month or 4 semester curriculum.

Southeast Technical Institute is proposing to reestablish the one-year **Welding Diploma** program. The Welding program is designed to provide graduates with the skill to become a successful welder, including the ability to stand for the American Welding Society Welding Certification upon completion. The program consists of classes in Welding Theory, Welding processes, Computers, Mathematics and Communications. The primary purpose of this program is to provide a supply of welders for workforce development within the State of South Dakota. South Dakota has a shortage of qualified welders and STI's program will help meet that shortfall.

The intent of **Mitchell Technical Institute Welding & Manufacturing Technology** program for an Associate of Applied Science Degree beginning the fall of 2012 is so that students will develop skills in the smooth and efficient production of quality welded and metal fabricated products. Welders may work in a wide variety of industries; however, according to the Occupational Information Network, about two out of three jobs in the occupation are in the manufacturing program proposal is experiencing tremendous support by local manufacturers. MTI has collaborated with a number of manufacturing companies in Mitchell, Huron and Yankton in the development of the program and has worked to incorporate some of their welding standards into the new program curriculum. These industries will also be able to support the program to some extent by providing metal waste from their manufacturing processes that our program will be able to use for training, thereby helping to reduce the cost for expendables significantly.

The objectives of the program are to enable the student to meet entry-level requirements for employment and build a basis for further study and for lifelong learning in the metal working trades. Students will study both the theory and practice of a variety of welding processes. The skills they learn will encompass not only the manual skills required for welding, but the understanding of the LEAN and other manufacturing processes. Students will gain a basic knowledge of robotics programming and a fundamental understanding of the companion skill of machining, plus the ability to read blueprints and to lay out and prepare metal for cutting and fabrication. Students enrolled in the program will be afforded the opportunity to receive the NCRC Certification, AWS Certification, and LEAN Certification.

Lake Area Technical Institute is proposing adding two options to the seven options that currently are available in the Agriculture Program. The new options, **Equine Management and Ranch Management**, would increase the skill set of students who select these options and provide additional employment avenues for graduates to pursue. The primary purpose is to graduate students with the necessary skills to be employed in the Ag sector or return to family farms/ranches in South Dakota. In addition to the course objectives in our current Ag Management and Ag Production Options, the new options would add objectives including: Equine Management Option and Ranch Management Option.

Motion: Motion by Dick Gowen and seconded by Terry Sabers to approve the requested Technical Institute's New, Expanded and Updated programs requested.

Conclusion: The motion carried.

7.0 Jobs for America's Graduates (JAG)

Roger Campbell, DOE, reported that the department is pursuing development of a JAG model in South Dakota. The Office of Indian Education will be tasked with formulating an action plan that would initially include the development of a State Board of Directors. The Board of Education was very supportive of the department pursuing this and thanked Roger for his efforts.

8.0 Oceti Sakowin Essential Understandings and Standards Project

Roger Campbell, Indian Education Coordinator for the SD Department of Education shared the following information. The 2007 Indian Education Act mandated the development of course content for curriculum and coursework in South Dakota American Indian history and culture. At the July 2011 BOE meeting, the Oceti Sakowin Essential Understandings and Standards were approved. Roger Campbell updated the board of the recent developments and subsequent plans for further curriculum development.

9.0 Board Of Regents Update

Sam Gingerich, Board of Regents, circulated copies of the Regental system's Fact Book and highlighted a couple of areas of specific interest including the summary of high school students enrolled in dual credit courses last fall and the number of students transferring to one of the universities with credit from a technical institute. He noted that the number of participants in both of these options was increasing. Dr. Gingerich also outlined progress being made on the project to redesign the system's Teacher Education programs by incorporating a full-year student teaching experience. He stated that this project is driven by USD's involvement with the regional Bush funded project as well as the DSU/USD pilot project underway in Sioux Falls this year. He added that the Bush Foundation had just awarded grants to the BOR and DOE to fund a project that will culminate in a redesign of the system's educational leadership programs. The universities will be working on this in partnership with Dr. Schopp and her team to support initiatives of the Department. He closed by thanking Dr. Schopp for her willingness to maintain a collaborative approach between our offices as we work in these and other projects and to the Board for the opportunity to provide this update and answer questions.

Dr. Melody Schopp, Secretary
South Department of Education