

2017 SFSP Sponsor Survey – South Dakota

47 of the 50 or 94% of the SFSP sponsors participated in the survey; in 2016 and 2015 we had 84%.

1. What type of sponsor best describes your organization?

- | | |
|--|----|
| a. School food authority | 32 |
| b. Private non-profit organization | 13 |
| c. College/university | 1 |
| d. Local, county, municipal, State or Federal government | 2 |

2. How many Summer Food Service Program sites did you sponsor this year?

- | | |
|----------------|-----------------|
| a. 1-5 sites | 44 which is 94% |
| b. 6-10 sites | 2 which is 4 % |
| c. 11-15 sites | 1 which is 2 % |
| d. 16-20 sites | |
| e. 20+ sites | |

3. How many weeks did your Summer Food Service Program operate this year?

- | | |
|---------------------|---|
| a. 1-2 weeks | |
| b. 3-4 weeks | 1 |
| c. 5-6 weeks | 5 |
| d. 7-8 weeks | 11 Showing increase in extended serving |
| e. 9-10 weeks | 12 since past summers! |
| f. 11 weeks or more | 18 Wow - went from 11 sites to 18! |

4. How likely are you to expand your program next year?

- | | |
|---|----|
| a. 1-5 (very likely, somewhat likely, undecided, somewhat unlikely, very unlikely) | |
| Somewhat likely | 14 |
| Undecided | 17 |
| Unlikely | 12 |

5. What best describes the locations of your site(s)? (check all that apply)

- | | |
|---|---|
| a. School | 27 |
| b. Library | |
| c. Housing unit | |
| d. Park, playground, golf course, or pool | 2 |
| e. Church | 1 |
| f. Community/Rec center | 10 |
| g. Mobile site | 1 |
| h. Tribal organization | 2 |
| i. Summer camp | 4 |
| j. Hutterite colony | 4 |
| k. Other locations (please list) | 2 – Day care (At Risk CACFP) and 1 – University Cafeteria |

6. How do you determine Summer Food Service Program site locations? (check all that apply)

- | | |
|---|--|
| a. Collaboration with community members and leaders | 14 |
| b. The USDA Capacity Builder Map <i>see FNS USDA SFSP</i> | 4 |
| c. Collaboration with other SFSP sponsors | 3 |
| d. Site programming | 25 |
| e. Other (Explain) | 2 - We are a small community and the school is most logical;
Also where our kitchen is we use most and have best equipment to hold program. Also everyone knows as our summer nutrition site. |
- 2– Area Eligibility/Census Data
1 – Family Demographics
1- Upward Bound

7. Did you advertise your Summer Food Service Program through any of the following methods this past summer? (check all that apply)

- | | |
|---|----|
| a. Robo calls/text messages | 4 |
| b. Letters to Government officials | 3 |
| c. Phone recruitment of parents | 3 |
| d. Banners | 32 |
| e. Hunger Free outreach toolkit | 3 |
| f. Door knocking | 1 |
| g. Direct mail | 6 |
| h. Radio/PSA recordings | 19 |
| i. Social media (Facebook/Twitter/i.e.) | 25 |
| j. Newsletters (Parents/schools/community/i.e.) | 23 |
| k. Collaboration with schools | 18 |
| l. Flyers | 26 |
| m. Newspaper | 33 |
| n. Website(s) | 24 |
| o. Other Advertising (please explain) | |

- *Email blast to city leaders and clergy organization and other town representatives to inform them of our summer program. We also place menus up on bulletin boards around the area.*
- *Added flyers to our backpack recipient's and advertised our program on last school menu back as well.*
- *Email*
- *Community Collective Advertisement and United Way*
- *Homes with Elementary Children and Churches*
- *Television*
- *Word of mouth*

Overall, what advertisement method do you think is most effective?

Email messages to parents through connect /school reach newsletter – 9; Newspaper – 6;

Radio 6 – Radio DJ announcing our menus daily; Social media – 6; Word of Mouth – 4; School District Flyer that goes home at the end of the school year – 4; Banners – 2; Telephone 2; Website – 2; Door knocking 1 and Television - 1

8. How did attendance at your Summer Food Service Program site(s) compare to your expectations?

- | | |
|---|----|
| a. Attendance greatly exceeded my expectations | 4 |
| b. Attendance somewhat exceeded my expectations | 11 |
| c. Attendance met my expectations | 25 |
| d. Attendance was somewhat lower than my expectations | 5 |
| e. Attendance was much lower than my expectations | |

Comments:

We knew only having one site as opposed to two we would be down this year. We still had a good count.

Children sleep so late that they do not get up before lunch; van would go to homes and parents would say they are still sleeping.

It did exceed my planned expectations, but at the beginning of summer Collective Impact and Feeding South Dakota got involved in the marketing I thought the numbers would be higher.

I had higher attendance from the outlying communities.

We continue to grow and providing services to even more area youth.

9. In addition to serving meals, did your site(s) provide any of the following services? (check all that apply)

- | | |
|--|----|
| a. Adult meals (available at their cost) | 22 |
| b. Post meal activities | 20 |
| c. Pre meal activities | 19 |
| d. Transportation to/from sites | 11 |
| e. Weekend food packs distribution site | 8 |
| f. Farmer's market/mobile food pantry | 1 |
| g. NA – Provided MEALS ONLY | 9 |

Comments:

- Educational program for first 4 weeks for breakfast and lunch and helped our numbers.*
- We have community Garden that some of the HS students planned and took care of. They would attend both meals and also provide some fresh vegetables to offer the students.*
- We had local fire department serve lunch and Smokey the Bear passed out books that were provided by the South Dakota Department of Education State Library Scholastic Book grant and First Lady Linda Daugaard.*
- As a residential program, we provide programming throughout the day and evening.*
- Garden Education, Math and literacy enrichment*

10. If additional services were provided, did these additional services help with the success of the Summer Food Service Program site(s)? Comments:

Yes 27 No 1 NA 11

Comments:

Red Book Club and Extension Office, School Reach system, I think the food is a draw for the activities as well as the other way around, It gives the kids somewhere to go in the afternoons and a meal, and the SFSP supplements the summer program and the students attend our program because of a combination of the activities and the amenities (such as free meals).

11. What types of meals were served at your site(s)?

- a. Shelf stable meals (pre-packaged, non-perishable)
- b. Hot meals 26
- c. A mix of hot meals and shelf stable meals 4
- d. Fresh cold meals
- e. A mix of fresh cold meals and shelf stable meals 2
- f. A mix of fresh cold and hot meals 18

12. This past summer, did your Summer Food Service Program pay for itself or did it require additional funds outside of meal reimbursements to operate?

- a. Paid for itself 22
- b. required additional funds 13
- c. unknown at the time of the survey 12

13. ** populate only if #12 is answered 'required additional funds' If additional funds were needed to operate, where were these additional funds obtained?**

- a. Individual donors
- b. Grants 5
- c. organization funds 7
- d. other funds (please explain what they were) 2
General fund expenditures; 21st Century Grant; ISEP funds

14. Were any of the following barriers to operating your Summer Food Service Program? (check all that apply)

- a. Low reimbursement rates 1
- b. Time-consuming paperwork 8
- c. Low participation rates 6
- d. Needed additional training/assistance 1
- e. No/None 31
- f. Other barriers to operating your Summer Food Service Program:(Explain)

- *Staffing (shortage or turnover or both) - 2*

15. Were any of the following barriers to children’s participation in your Summer Food Service Program? If yes, to what extent? (check all that apply)

- | | |
|---|----|
| a. Unhappy with food choices | 4 |
| b. Lack of activities | 2 |
| c. Lack of awareness | 3 |
| d. Lack of transportation | 10 |
| e. Did not have any barriers | 30 |
| f. Other barriers to children’s participation (explain) | |

Having to stay and eat on-site; Bussing only ran before 8 am and after 2 pm - Would like to afford additional busing; and A sponsor paid for a van but children would sleep past pickup time and miss it

16. My Summer Food Service Program received the support that was needed to operate from the South Dakota Department of Education Child and Adult Nutrition Services (CANS) office.

Scale: a. 32 Strongly agree b. 15 agree Please explain what support was received or needed:

- *Received training & handouts*
- *Julie and staff were very helpful in answering questions*
- *We opened a new site this year, Julie was very helpful. Smooth transition to a new site.*
- *Workshops, Conference Call, SFSP Manual, Emails*
- *Being a new program all of our questions were answered quickly*
- *Whenever we had a question, CANS staff answered in a timely manner and the signs were appreciated!*
- *Training in Pierre was provided to those in Charge*
- *Julie does an excellent job!!*
- *Help with everything administrative, appreciate Always available to answer questions.*
- *Communication when needed was quick and easy (2)*
- *All our questions were answered in a timely manner and resources were available.*
- *Julie is extremely helpful with day to day questions and follow up for the program. She is very responsive*

17. What do you expect the South Dakota Department of Education Child and Adult Nutrition Services to provide to your organization and were your expectations of those services met?

- | | |
|---|----|
| a. Training and support around Program regulations and policy | 35 |
| b. Email updates and best practices | 23 |
| c. Collaboration with local communities/organizations | 4 |
| d. Developing program tools and resources | 16 |
| e. Funding/reimbursement | 28 |
| f. Information and resource sharing | 21 |
| g. IT support of online system | 13 |
| h. Public outreach | 6 |
| i. Regulatory monitoring and evaluation of compliance | 20 |

Comments – Met? Yes 40; *I feel you guys (CANS) do a great job during trainings and emailing Thanks!!*

18. Which of the following resources would provide valuable support to your Summer Food Service Program **next year (check all that apply)**

- | | |
|---|----|
| a. Receiving outreach materials | 12 |
| b. Finding grants and other funding opportunities | 16 |
| c. Learning about opportunities for starting and funding mobile sites | 6 |
| d. Receiving resources for hosting a kick-off event | 9 |
| e. Building community awareness about the SFSP | 14 |
| f. Getting access to better quality food | 3 |
| g. Receiving training and support around program regulations | 14 |
| h. Receiving email updates on best practices | 12 |
| i. Collaborating with State Partners | 4 |
| j. No additional support needed | 16 |
| k. Other (Please explain) | |

19. Are you aware of the Child and Adult Care Food Program, a USDA funding source to help provide snacks and dinners in afterschool programs?

- | | | |
|--------|----|------------|
| a. Yes | 41 | <i>89%</i> |
| b. No | 5 | |

20. Are you currently partnering with an afterschool program, where you could provide sponsor services for afterschool snacks and/or an evening meal?

- | | | |
|--|----|------------|
| a. Yes, we are currently partnering with such a program | 21 | <i>46%</i> |
| b. No, but we are interested in partnering with such a program | 9 | |
| c. No, we are not interested in partnering with such a program | 16 | |
| Comments | | |

21. *populate only if #19 was answered 'No, but interested in partnering'*** If you are interested in partnering with an afterschool snack program, please indicate what barriers you think you may face and list any support you may need:**

22. What is the best way to communicate with you about best practices and networking opportunities with other SFSP sponsors?

- | | | |
|----------------------|-----------|----------------------|
| a. Webinar | 20 | |
| b. In-person meeting | 5 | |
| c. Phone call | 3 | |
| <i>d. Email</i> | <i>28</i> | |
| e. Not interested | 2 | All of the Above - 1 |

23. Are you planning to take part in the OPTIONAL Turnip the Beet SFSP Awards?

- | | | | |
|-----|---|----|----|
| Yes | 5 | No | 37 |
|-----|---|----|----|

24. Are you interested in mentoring a new sponsor next spring/summer?

- | | |
|--------|----|
| a. Yes | 5 |
| b. No | 39 |

25. How likely are you to participate in the Summer Food Service Program (SFSP) next year?

- a. Scale: (very likely- 44 very unlikely) 1 If unlikely to participate, please explain: *Program was not utilized by community 98% AWESOME!*

26. If you know of an area or need or gap that needs to be addressed that has not been previously mentioned, please tell us about it.

It is hard to make ends meet financially with wages and cost of food.

27. Please share something you are proud of about your program or any other information or wins or just new ideas you would like the South Dakota Department of Education Child and Adult Nutrition Services to know.

- *Our community involvement with RSVP and ABS offering to volunteer to help serve kids. The BIG RED BOOK SHELF CLUB we have every THURSDAY. The SACK PACK program that we have every Friday. The positive community feedback I get that we are offering this program and that we were able to do two sites this year. (Y)*
- *Just seeing the younger kids helping out their younger siblings open their milk and feed them. How happy they are after they eat. I would like to see if there is more funding to provide each bus with a rider to help manage all the children. (LBST)*
- *I know that this program is very much needed on the Cheyenne River Indian Reservation it is very popular among children as well as adults, I have like 100 to 125 that never miss a day of feeding, also the School Reach has been very popular in bringing the attendance numbers up. Thank you Julie McCord for all you do for the children on the Cheyenne River Indian Reservation.*
- *Great program for our community! (LD)*
- *Providing a nutritious lunch for the children during the summer. (G)*
- *We had a contest between tables in feeding area (every day) on who left the cleanest area (table, chair, floor) whic it was time to go, the winner received a trophy that would be on their table the next day with bragging rights! The kids loved it 😊They enjoy friendly competition. They also developed good eating posture so as not to spill on the floor! (E)*
- *The Red Shirt staff did really well with the program. They enjoyed the students and were always very upbeat. The Cook manager stayed on top of her paper work and was doing everything correct. The first time our review didn't have a lot of corrections (OLC)*
- *That we can serve 2 hot meals (breakfast and lunch) a day to kids that need them. (M)*
- *That we didn't have any findings on our review! (YRC)*
- *Is it possible to lower the Percentage of Free and Reduced to Qualify for the kids to receive a free meal in the program? From 50% down to 45% to qualify for the Program so more schools can be accepted in the program. (MSD-S)*
- *Another successful year of SFSP at the Bon Homme Colony.*
- *We are really proud to have been able to be open every day and serving great food to our community. (BGCR)*

- *We are extremely proud of the quality of food we serve in our program as well as our willingness to exceed food availability requirements. We focus on serving food that is nutritious by reducing the amount of fats/oils used as well as using fresh produce as often as possible. We also provide education to children/families on healthy habits as part of our program. We are also proud of the fact that we do not turn any child away for any meal even if we are not able to claim that meal through SFSP. We serve breakfast, lunch, snack and supper through a combination of our sites and welcome any child that needs to be fed. (BGCSE)*
- *My program feeds numerous families. I am thinking of running it through our in-service week, but there is a barrier there. (SFIS)*
- *We were able to serve over 3,400 campers lunch and snack over the course of the summer. Many of these campers would not have had access to the types of meals they received during the time they were attending camp. (SF YMCA)*
- *We average about 100 a day but would like more. (MPSD)*
- *Our sack breakfast available to Middle School aged kids alternate point of service. (BFSD)*
- *The fact that we started a new program and hoped to possibly serve 200 as a high and came shy of serving 400 on one day. Communications with the local daycares and promoting it as a WIN/WIN for all of us helped make the summer program a success. The Supt has determined that next summer we will offer a reading program in the morning prior to lunch served so that we can keep our students all up to date and excited to read throughout the summer. Addressed with the school board and in the planning stages. (BVSD)*
- *Several parents came up to our staff and mentioned how this is the best program that our community has seen in a while and it helped out tremendously with their financial situation. (BSCSD)*
- *I am so happy we can provide a hot meal for these children during the summer. (SCSD)*
- *I really enjoyed doing the SFSP and parents really appreciated it also – (Mil SD)*
- *After operating successfully out of a very small kitchen, we have been able to grow our feeding program. This summer we served 15,869 meals (33% increase from 2016 SFSP) and 14651 snacks which is a (47% increase from 2016 SFSP). For meals this is a 59% increase in lunch from 2015 and a 70% increase for snacks. Our new larger space provides us the ability to increase this even more moving forward. (AABGC)*
- *We had more children participate in our SFSP this year from the previous year and we were able to add breakfast! As a school administrator and parent, I have seen this program help many families financially, and have taught our children to try new foods and what healthy eating styles look like. Thank you! (Sum SD)*
- *Proud of all the meals we served this summer, we fed a lot of kids! (YMCASD-D)*
- *We had several children that enjoyed their lunch and would stay and play games and interact with the other children. (HotS SD)*
- *We had the Federal Review committee come and audit us and they were very happy with how we were operating which made us feel really good since it was our first summer on the program. Our parents were also very happy with us in the fact we could provide lunches for their children every day rather than them having to pack a sack lunch some days. Being able to have off-site*

meals for field trip days was really nice because we had many activities that operated outside of the building. (YMCAA)

- *I am proud that our program can be the only Upward Bound program in SD that utilizes the SFSP program and is able to bring more varied meals to the students.*
- *I am proud of the fact that Enemy Swim Day School has been providing lunch to many children since 1998 that I am aware of.*
- *We were brand new at this and we learned a lot and feel better about doing again next year!*
- *We are proud of our collaboration with the Native Culture Club in bringing youth to the program to receive meals. We were able to partner with them to have the children participate in our program activities before and after meals, which was a great way to unify the community. Without the meal service, they would not have a reason to come to the Boys and Girls Club and interact with the other youth. (BGCoFB)*