

2018 SFSP Sponsor Survey – South Dakota

41/49 Responded to survey – 84% Participation

1. What type of sponsor best describes your organization?
- | | |
|--|----|
| a. School food authority | 29 |
| b. Private non-profit organization | 10 |
| c. College/university | 1 |
| d. Local, county, municipal, State or Federal government | 1 |

Which Child Nutrition Program(s) do you operate? Check all that apply.

- | | |
|--|----|
| <input type="checkbox"/> SFSP Summer Food Service Program | 41 |
| <input type="checkbox"/> SSO Seamless Summer Option | 0 |
| <input type="checkbox"/> CACFP Child and Adult Care Food Program (including At-Risk) | 9 |
| <input type="checkbox"/> NSLP National School Lunch Program | 29 |

2. How many Summer Food Service Program sites did you sponsor this year?

- | | |
|----------------|----|
| a. 1-5 sites | 39 |
| b. 6-10 sites | 2 |
| c. 11-15 sites | |
| d. 16-20 sites | |
| e. 20+ sites | |

3. How many weeks did your Summer Food Service Program operate this year?

- | | |
|---------------------|----|
| a. 1-2 weeks | 0 |
| b. 3-4 weeks | 2 |
| c. 5-6 weeks | 3 |
| d. 7-8 weeks | 8 |
| e. 9-10 weeks | 13 |
| f. 11 weeks or more | 15 |

4. How likely are you to expand your program next year?

- | | |
|---------------------|----|
| 1 very likely - | 9 |
| 2 somewhat likely | 6 |
| 3 undecided | 10 |
| 4 somewhat unlikely | 6 |
| 5 very unlikely | 8 |

5. What best describes the locations of your site(s)? (check all that apply)

- | | |
|---|----|
| a. School | 26 |
| b. Library | |
| c. Housing unit | |
| d. Park, playground, golf course, or pool | 3 |
| e. Church | 1 |

- | | |
|---|----|
| f. Community/Rec center | 10 |
| g. Mobile site | 3 |
| h. Tribal organization | |
| i. Summer camp | 1 |
| j. Hutterite colony | 3 |
| k. Other locations (please list) 2– College campus, Child care-At Risk CACFP) | |
6. How do you determine Summer Food Service Program site locations? (check all that apply)
- | | |
|---|----|
| a. Collaboration with community members and leaders | 10 |
| b. The USDA Capacity Builder Map | 6 |
| c. Collaboration with other SFSP sponsors | 3 |
| d. Site programming | 20 |
| e. Other (Explain) | 4 |
7. Did you advertise your Summer Food Service Program through any of the following methods this past summer? (check all that apply)
- | | |
|---|--|
| a. Robo calls/text messages | 6 |
| b. Letters to Government officials | 2 |
| c. Phone recruitment of parents | 4 |
| d. Banners | 28 |
| e. Hunger Free outreach toolkit | 3 |
| f. Door knocking | 1 |
| g. Direct mail | 5 |
| h. Radio/PSA recordings | 20 |
| i. Social media (Facebook/Twitter/i.e.) | 26 |
| j. Newsletters (Parents/schools/community/i.e.) | 25 |
| k. Collaboration with schools | 12 |
| l. Flyers | 28 |
| m. Newspaper | 28 |
| n. Website(s) | 19 |
| o. Other Advertising (please explain) | 6 (<i>WORD of MOUTH – 2; School App; TV; 211 Helpline; 2 Closed sites limited advertisement</i>) |

Overall, what advertisement method do you think is most effective?

- | | |
|----------------------------|--------------|
| Banners | 2 |
| Flyers | 8 |
| Radio | 3 |
| Robo Calls | 1 |
| Social media | 9 |
| Newsletters | 2 |
| Newspapers | 2 (Tribal-1) |
| Collaboration with schools | 1 |
| Website | 1 |

8. How did attendance at your Summer Food Service Program site(s) compare to your expectations?
- | | |
|---|----|
| a. Attendance greatly exceeded my expectations | 3 |
| b. Attendance somewhat exceeded my expectations | 4 |
| c. Attendance met my expectations | 23 |
| d. Attendance was somewhat lower than my expectations | 11 |
| e. Attendance was much lower than my expectations | 1 |
9. In addition to serving meals, did your site(s) provide any of the following services? (check all that apply)
- | | |
|--|----|
| a. Adult meals (available at their cost) | 25 |
| b. Post meal activities | 13 |
| c. Pre-meal activities | 14 |
| d. Transportation to/from sites | 12 |
| e. Weekend food packs distribution site | 6 |
| f. Farmer's market/mobile food pantry | |
| g. NA – Provided MEALS ONLY | 6 |
10. If additional services were provided, did these additional services help with the success of the Summer Food Service Program site(s)?
- | | | | | | |
|------------|----|-----------|---|-----------|----|
| Yes | 21 | No | 2 | NA | 12 |
|------------|----|-----------|---|-----------|----|
11. What types of meals were served at your site(s)?
- | | |
|--|----|
| a. Shelf stable meals (pre-packaged, non-perishable) | |
| b. Hot meals | 22 |
| c. A mix of hot meals and shelf stable meals | 3 |
| d. Fresh cold meals | 1 |
| e. A mix of fresh cold meals and shelf stable meals | |
| f. A mix of fresh cold and hot meals | 18 |
12. This past summer, did your Summer Food Service Program pay for itself or did it require additional funds outside of meal reimbursements to operate?
- | | |
|------------------------------|----|
| a. Paid for itself | 17 |
| b. required additional funds | 10 |
| c. unknown at this time | 12 |
13. ** populate only if #12 is answered 'required additional funds'** If additional funds were needed to operate, where were these additional funds obtained?
- | | |
|-----------------------|---|
| a. Individual donors | 1 |
| b. Grants | 3 |
| c. organization funds | 8 |
| d. other funds | 3 |

14. Were any of the following barriers to operating your SFSP? (check all that apply)

- a. Low reimbursement rates
- b. Time-consuming paperwork 4
- c. Low participation rates 4
- d. Needed additional training/assistance 1
- e. No/None 29
- f. Other barriers to operating your Summer Food Service Program:(Explain)

Labor is a big concern, we are fortunate to have several retuning staff this year.

Even with all the advertising, people still don't understand this program is for all kids 18 and under.

Low participation at the end; Staffing plain and simple; Heat in kitchens with no air-conditioning. Rain - kids walking no transportation lots of lower participation due to weather.

15. Were any of the following barriers to children's participation in your Summer Food Service Program? If yes, to what extent? (check all that apply)

Scale: Significant barrier, somewhat of a barrier, not a barrier

- a. Unhappy with food choices 2
- b. Lack of activities
- c. Lack of awareness 4
- d. Lack of transportation 10
- e. Did not have any barriers 25
- f. Other barriers to children's participation (explain) 2 *Kids slept late & missed lunch but parents OK since less time to watch them; Community events that spring up*

16. Did you participate in any of the following Farm to Summer activities? Mark all that apply:

- a. ___ Served local foods 7
- b. ___ Farm/Community Garden Field trip/tour 3
- c. ___ Farmer's Market Field trip 1
- d. ___ Agriculture Education 4
- e. ___ Grew, worked in as project, or visited edible garden 9
- f. ___ Other - Explain: 1 Children's garden

17. What do you expect the South Dakota Department of Education Child and Adult Nutrition Services to provide to your organization and were your expectations of those services met?

- a. Training and support around Program regulations and policy 30
- b. Email updates and best practices 25
- c. Collaboration with local communities/organizations 8
- d. Developing program tools and resources 23
- e. Funding/reimbursement 28
- f. Information and resource sharing 25
- g. IT support of online system 12
- h. Public outreach 11
- i. Regulatory monitoring and evaluation of compliance 17

Scale on needs being met: **Strongly agree** 24 **Agree** 17

23. Are you planning to take part in the OPTIONAL Turnip the Beet SFSP Awards?

Yes 2 No 37

South Dakota deadline is October 10, 2018. The information is on the [South Dakota Summer Food Service Program website](#) – requires Nomination form/month of menus.

24. Are you interested in mentoring a new sponsor next spring/summer?

Yes 5 No 36

25. How likely are you to participate in the Summer Food Service Program (SFSP) next year?

a. Scale: (very likely 40

b. very unlikely) 1

26. If you know of an area or need or gap that needs to be addressed that has not been previously mentioned, please tell us about it.

27. Please share something you are proud of about your program or any other information or wins or just new ideas you would like the South Dakota Department of Education Child and Adult Nutrition Services to know.