

**11.LVS.1.1** Students can **evaluate** strategies used in auditory and visual communications to inform, to persuade, and to entertain.

**Blooms Level:** Evaluation

**Learning targets to meet this standard:**

- Identify auditory strategies
- Identify visual strategies
- Determine appropriate strategies to inform, to persuade, or to entertain

**Verbs Defined:**

- Evaluate - judge

**Key Terms Defined:**

- Strategies - methods

**Teacher Speak:**

Students can evaluate (judge) strategies (methods) used in auditory and visual communications to inform, to persuade, and to entertain.

**Student Speak:**

I can judge (evaluate) methods (strategies) used in auditory visual communications to inform, to persuade, and to entertain.

**Possible resources/references:**

**11.LVS.1.2** Students can **evaluate** logical and critical thinking used in communication.

**Blooms Level:** Evaluation

**Learning targets to meet this standard:**

- Identify reasoning as inductive or deductive
- Identify logical fallacies
- Determine if organization of evidence is effective
- Establish criteria for evaluation

**Verbs Defined:**

- Evaluate - judge

**Key Terms Defined:**

- Logical thinking - inductive or deductive reasoning
- Critical thinking - thought processes characteristic of creativity, criticism, and logic

**Teacher Speak:**

Students can evaluate (judge) logical thinking (inductive/deductive reasoning) and critical thinking (thought processes characteristic of creativity, criticism, and logic) used in communication.

**Student Speak:**

I can judge (evaluate) inductive/deductive reasoning (logical thinking) and thought processes characteristic of creativity, criticism, and logic (critical thinking) used in communication.

**Possible resources/references:**

**11.LVS.1.3** Students can **implement** rhetorical devices in oral presentations.

**Blooms Level:** Application

**Learning targets to meet this standard:**

- Identify rhetorical devices - parallelism, metaphor, analogy, repetition, or irony
- Determine device appropriate to purpose and audience

**Verbs Defined:**

- Implement - use

**Key Terms Defined:**

- Rhetorical devices - techniques used to communicate meaning

**Teacher Speak:**

Students can implement (use) rhetorical devices (techniques used to communicate meaning) in oral presentations.

**Student Speak:**

I can use (implement) techniques used to communicate meaning (rhetorical devices) in oral presentations.

**Possible resources/references:**