

12.LVS.1.1 Students can **evaluate** diction, tone, and syntax used in communication.

Blooms Level: Evaluation

Learning targets to meet this standard:

- Identify a speaker's diction as formal or informal
- Explain diction's support of speaker's purpose
- Identify the speaker's tone and its effect on purpose
- Recognize the use of syntax and its effect on purpose

Verbs Defined:

- Evaluate - judge

Key Terms Defined:

- Diction - word choice (see glossary)
- Tone - speaker's attitude (see glossary)
- Syntax - the way words and sounds are arranged (see glossary)

Teacher Speak:

Students can evaluate (judge) the relationship (connection) of diction (word choice), tone (speaker's attitude), and syntax (the ways words and sounds are arranged) for purpose (intended goal).

Student Speak:

I can judge (evaluate) the connection (relationship) of word choice (diction), speaker's attitude (tone), and the way that words and sounds are arranged (syntax) for intended goal (purpose).

Possible resources/references:

12.LVS.1.2 Students can **evaluate** the interactions between society and media.

Blooms Level: Evaluation

Learning targets to meet this standard:

- Identify propaganda devices/techniques in various media
- Make a connection between media message and cultural trends
- Establish appropriate criteria for evaluation

Verbs Defined:

- Evaluate - judge

Key Terms Defined:

- Interactions - reciprocal actions or influences
- Media - mass communication

Teacher Speak:

Students can evaluate (judge) the interactions (reciprocal action or influence) between society and media (mass communication).

Student Speak:

I can judge (evaluate) the reciprocal action or influence (interactions) between society and mass communication (media).

Possible resources/references:

12.LVS.1.3 Students can **narrate** a multimedia presentation that combines text, images, and sounds to reflect, to inform, to persuade, or to entertain.

Blooms Level: Synthesis

Learning targets to meet this standard:

- Incorporate relevant research skills
- Determine appropriate speech format and purpose
- Review the capabilities and advantages of various technologies
- Apply appropriate delivery techniques

Verbs Defined:

- Narrate - tell or relate

Key Terms Defined:

- Multimedia - incorporating or using more than one medium

Teacher Speak:

Students can narrate (tell or relate) a multimedia (incorporating or using more than one medium) presentation that combines text, images, and sounds to reflect, to inform, to persuade, or to entertain.

Student Speak:

I can tell or relate (narrate) by incorporating or using more than one medium (multimedia) in a presentation that combines text, images, and sounds to reflect, to inform, to persuade, or to entertain.

Possible resources/references: