Introduction to Hospitality and Tourism

Career Cluster	Hospitality and Tourism
Course Code	16001
Prerequisite(s)	N/A
Credit	0.5
Program of Study and Sequence	Foundation Course – **Introduction to Hospitality and Tourism** – Pathway Course – Capstone Experience
Student Organization	Family, Career and Community Leaders of America (FCCLA), SkillsUSA
Coordinating Work-Based Learning	Youth Internships, Job Shadowing, Mentoring, Entrepreneurship, Service Learning, Workplace Tours, Apprenticeships
Industry Certifications	Occupational Safety Health Administration (OSHA), National Career Readiness Certification (NCRC)
Dual Credit or Dual Enrollment	See: https://sdmylife.com/images/Approved-CTE-Dual-Credit.pdf
Teacher Certification	Family and Consumer Sciences (FACS) Endorsement, FACS Education, Hospitality & Tourism Cluster Endorsement
Resources	SDMyLife, www.chooserestaurants.org, FCCLA Career Investigation STAR Event, onetonline.org, FCCLA Hospitality, Tourism, and Recreation STAR Event

Course Description

Introduction to Hospitality and Tourism focuses on pathways and careers in the Hospitality and Tourism cluster. Students identify and compare their personal attributes with careers in this cluster. Students explore the professional behaviors, skills, and abilities necessary for success in the hospitality and tourism industry.

Program of Study Application

Introduction to Hospitality and Tourism is a cluster course in the Hospitality and Tourism career cluster. A student would participate in a foundation course prior to participation in this course. Introduction to Hospitality and Tourism prepares a student to participate in pathway courses in any of the Hospitality and Tourism pathways: restaurant and food/beverage services; nutrition; travel, tourism, lodging.

Course Standards

IHT 1: Students will identify career pathways within the hospitality and tourism industry.

Webb Level	Sub-indicator
One Recall	IHT 1.1 Describe workplace skills necessary to be successful in the hospitality and tourism industry.
Three Strategic Thinking	IHT 1.2 Compare and contrast career pathways in the hospitality and tourism industry.

IHT 2: Students will examine safety, security and environmental issues related to the hospitality and tourism industry.

Webb Level	Sub-indicator
One Recall	IHT 2.1 Identify industry standards which comply with safety policies and procedures.

IHT 3: Students will summarize concepts of customer service.

Webb Level	Sub-indicator
Two Skill/Concept	IHT 3.1 Evaluate the impact customer relations has on success in the hospitality and tourism industry.
Two Skill/Concept	IHT 3.2 Distinguish customer service processes to meet customer expectations.

IHT 4: Students will investigate ethical and legal responsibilities of the hospitality and tourism industry.

Webb Level	Sub-indicator
Two Skill/Concept	IHT 4.1 Investigate issues related to confidentiality and ethics in the hospitality and tourism industry.
Two Skill/Concept	IHT 4.2 Describe legal rights and responsibilities of hospitality and tourism employees and guests.

IHT 5: Students will demonstrate skills and practices required for careers in the hospitality and tourism industry.

Webb Level	Sub-indicator
Two Skill/Concept	IHT 5.1 Apply practices and skills involved in lodging occupations.
Two Skill/Concept	IHT 5.2 Apply practices and skills for recreation, travel and tourism services.
Two Skill/Concept	IHT 5.3 Apply practices and skills involved in the restaurant and food service industry.