

Open to any approved CTE program
Grades 7-12



INFOGRAPHIC CONTEST

OCT. 1 - DEC. 31, 2015

The South Dakota Department of Education is once again sponsoring an infographic contest for CTE students. The Division of Career & Technical Education understands and appreciates the value of CTE programs in the state, and we'd like that message to reach more people. Along with raising awareness of CTE, the goal of the contest is for you and your students to think about how your classrooms can share the CTE message. Get creative, and help answer the question: **How does CTE open doors for SD students?**

CASH PRIZE FOR FIRST PLACE & RUNNER UP

Infographics will be judged on the following criteria:

Data

- Creative data
- Clear call to action
- Legibility
- Compelling story throughout
- Concise copy (appropriate length)
- Accurate representation of data

Design

- Strong use of typography (limited number of fonts, consistency between headers, body copy, etc.)
- Visual hierarchy and balance
- Cohesive graphic/illustration styling
- Strategic use of color

Resources available:

- Access to SD CTE data for students to use in developing the infographic
- Online tools to learn more about infographics

Email contest submissions to kara.schweitzer@state.sd.us.

Infographics can be created individually, or as a group, but a group submission will share any prizes. Judging will take place in Jan., 2016.

Winner notified in February 2016. Winning submission will be shared at CTE Summer Conference July 2016.

Winning submission may be used in CTE promotional material. Contact information: kara.schweitzer@state.sd.us