



State Approved Course Options

	Marketing Management	Professional Sales/Sales Management	Marketing Research	Merchandising	Marketing Communications
Foundational Courses	Employability/Careers (22152)		Service Learning (22104)	Foundations of CTE (22150)	Career Exploration (80023)
	Computer Applications (10004)				
	.5 credits of CTE Foundational courses can be counted towards the 2 credit concentrator requirement				
Cluster Courses	Sports & Entertainment Marketing (12163)		Principles of Marketing (12164)	Principles of Selling & Advertising (12165)	
	Personal Finance (22210)		Desktop Publishing (11152)	Web Publishing Design (10201)	
	Intro to Business (12051)		Comprehensive Marketing (12152)	Marketing Workplace Experience (12198)	
Pathway Courses	Entrepreneurship (12053)	Retail Marketing (12161)	Marketing Merchandising (12160)	Accounting (12104)	Business Communications (12009)
	Marketing Management (12202)	Business Communications (12009)	International Business (12056)	Retail Marketing (12161)	Retail Marketing (12161)
	Hospitality & Tourism Management (16002)	Intro to Hospitality & Tourism (16001)			
	Accounting (12104)	International Business (12056)	Marketing Research (12168)	Marketing Merchandising (12160)	Marketing Merchandising (12160)
	International Business (12056)	Marketing Merchandising (12160)	Advanced Computer Applications (10005)	Advanced Desktop Publishing	Advanced Computer Applications (10005)
	Business Law (12054)	Advanced Computer Applications (10005)			Advanced Desktop Publishing
	Business Communications (12009)				Multimedia (10203)
	Advanced Computer Applications (10005)				
Academic	Psychology (04254)	Economics (04201)	US Government (04151)	Sociology (04258)	
	.5 credits of academic courses can be counted towards the 2 credit concentrator requirement				
Capstone Experience	Youth Internships (80018)		Senior Experience (80019)	Entrepreneurship Experience (80026)	

