

Broadcast Technology

Course Syllabus

Course Code: 11103

1. Course Description

Statement

Performers entertain, inform and educate audiences. They contribute their various skills and talents to a variety of genres, including Television, Film, Theatre, Radio and other media. Personality is central to a Performer's role and they need to be able to relate to their audiences through the camera or microphone and involve the audience in their performance.

Broadcast Technology is designed to prepare high school students for employment and/or further education in the career fields of television news, radio, entertainment television and commercial video performance. Job titles include broadcast talent including news, sports or entertainment television and radio, actor, news and sports radio and TV reporter and webcast talent.

Topics covered:

- Radio, Television, and Film History & Performance
- Basic Technical Instruction in Media Production Skills
- Emphasis on working effectively on a technical crew or acting troupe
- Introduction to the business of Radio, TV and Film for performers

- **Prerequisites:** None

- **Length:** **Grade Level:** 11-12

2. Instructional Philosophy

Expectation: Students will be expected to meet all the course goals by demonstrating their understanding of the basic concepts of each topic area. In order to pass the course students will need a minimum of 75%.

Delivery Method: Instruction will consist of individual hands on activities and projects, group work, lecture, discussion, reading, writing, self-assessment, and the use of technology.

Community Involvement: Guest speakers from industry will be brought in throughout the course. Learning trips will be taken for various units in the course.

Assessment: Students will be graded on the following items: presentations, written reports, tests, daily work, group work, and individual projects.

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3. Core Technical Standards

Indicator #1: Explain career opportunities in media performance

- BT1.1 Compare various media performances
- BT1.2 Explain technical guidelines in media performance

Indicator #2: Apply broadcast studio performance and equipment knowledge

- BT2.1 Summarize television studio, equipment and terminology
- BT2.2 Execute various script samples for radio, television and film

Indicator #3: Create original broadcast performances

- BT3.1 Produce media project using broadcasting tools and terminology
- BT3.2 Analyze broadcast performance

4. Major Course Projects

(Insert projects here)

5. Assessment Plan and Grading Scale

- **Assessment Plan**

(Insert plan here)

- **Grading Scale**

Grade	Scale	Description of Work
A	93-100%	Consistently demonstrates an exceptional level of quality and effort. Having all work in on time and completed to exceed expectations. Mastery in evaluating, synthesizing, and applying the knowledge.
B	85-92%	Consistently demonstrates proficient knowledge with a good effort and quality of work. All assignments are complete and on time. Demonstrates the ability to evaluate, analyze, synthesize and apply the principles.

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C	70-84%	Demonstrates proficient knowledge and the ability to apply knowledge. Work shows average effort. A few assignments may be missed or late.
D	62-70%	Work shows minimal effort and some assignments are late. Demonstrates a basic understanding of recalling or comprehending knowledge
F	Below 62%	Understanding is below basic. Work is of poor quality and does not meet standards or expectations.