

Fundraising Ideas

Ways to raise money for your school while
encouraging healthy lifestyles



Smart - Snack Compliant Ideas

Smart-Snack compliant foods that can be sold during the school day include:

- Baked Chips
- Fruit and Cheese
- Fruit Smoothies
- Granola Bars
- Healthy Vending Machines
- Milk Products
- Popcorn
- Water
- Yogurt



Non - School Day Ideas

Ideas for fundraisers that can be done outside of the school day hours include:

- Concession Stands
- Frozen Food
- Weekend Meals
- Dry Pasta



Non-Food Related Ideas

Many fundraising opportunities exist beyond the traditional bake sale or taco feed. A few fun and healthy options that don't involve food include:

- 50/50 Raffle
- 5k Glow Run
- Penny Wars
- Candle Sales
- Basketball shoot-out at halftime
- Camp/clinic fees for elementary students put on by varsity team
- Donated items for raffle or silent auction
- Donation letters sent to school alumni
- Holiday craft fair, gift wrapping station, wreaths
- Coupon books/discount cards to local businesses
- Trivia/Mindcore/Jeopardy (\$1 per question)
- Dance using school's sound system
- Dress Up Day (\$1 to wear)
- Carnival/Bingo Night
- Flower Sale
- Haunted Forest
- School Supplies Sales
- Magazine Sales
- Marathon with sponsorship for each mile
- "No Bake" bake sale - monetary donations instead of food donations
- Polar Plunge
- Rummage Sale
- Sell advertising spots in the yearbook to local businesses
- Just Dance Competition
- School spirit wear: clothing, headbands, beads, pom-poms, bumper stickers, sports buttons, stadium seats, water bottles, window clings
- Cookbooks
- Car Wash

Fundraising

- Food items that meet nutrition requirements are not limited.
- Nonfood items are not limited.
- The standards do not apply during non-school hours, on weekends and at off-campus fundraising events.
- The standards provide a special exemption for infrequent fundraisers that do not meet the nutrition standards.
- For more ideas, check out the Product Navigator at www.healthiergeneration.org
 - hover over Live Healthier
 - click on Eat Healthier
 - scroll down and click on Search Products under Product Navigator

Policy on Exempt

The South Dakota policy regarding exempt fundraisers is as follows:

- School-sponsored groups can each have one exempt fundraiser per year during the school day on the school campus. Non school sponsored groups cannot have fundraisers involving unallowable foods during the school day.
- Each exempt fundraiser can only last for one day.
- Exempt fundraisers cannot be given to another group. If an organized group chooses not to have an exempt fundraiser, another group cannot use that day.
- Food cannot be ordered for delivery during the school day as a fundraiser, unless that is the school-sponsored group's exempt fundraiser. This would include any food ordered at any time and delivered to the student(s) during the school day.