Fundraising Ideas
Ways to raise money for your school while encouraging healthy lifestyles

Smart - Snack Compliant Ideas
Smart-Snack compliant foods that can be sold during the school day include:
- Baked Chips
- Fruit and Cheese
- Fruit Smoothies
- Granola Bars
- Healthy Vending Machines
- Milk Products
- Popcorn
- Water
- Yogurt

Non - School Day Ideas
Ideas for fundraisers that can be done outside of the school day hours include:
- Concession Stands
- Frozen Food
- Weekend Meals
- Dry Pasta

Non-Food Related Ideas
Many fundraising opportunities exist beyond the traditional bake sale or taco feed. A few fun and healthy options that don't involve food include:
- 50/50 Raffle
- 5k Glow Run
- Penny Wars
- Candle Sales
- Basketball shoot-out at halftime
- Camp/clinic fees for elementary students put on by varsity team
- Donated items for raffle or silent auction
- Donation letters sent to school alumni
- Holiday craft fair, gift wrapping station, wreaths
- Coupon books/discount cards to local businesses
- Trivia/Mindcore/Jeopardy ($1 per question)
- Dance using school’s sound system
- Dress Up Day ($1 to wear)
- Carnival/Bingo Night
- Flower Sale
- Haunted Forest
- School Supplies Sales
- Magazine Sales
- Marathon with sponsorship for each mile
- “No Bake” bake sale - monetary donations instead of food donations
- Polar Plunge
- Rummage Sale
- Sell advertising spots in the yearbook to local businesses
- Just Dance Competition
- School spirit wear: clothing, headbands, beads, pom-poms, bumper stickers, sports buttons, stadium seats, water bottles, window clings
- Cookbooks
- Car Wash

Policy on Exempt
The South Dakota policy regarding exempt fundraisers is as follows:
- School-sponsored groups can each have one exempt fundraiser per year during the school day on the school campus. Non school sponsored groups cannot have fundraisers involving unallowable foods during the school day.
- Each exempt fundraiser can only last for one day.
- Exempt fundraisers cannot be given to another group. If an organized group chooses not to have an exempt fundraiser, another group cannot use that day.
- Food cannot be ordered for delivery during the school day as a fundraiser, unless that is the school-sponsored group’s exempt fundraiser. This would include any food ordered at any time and delivered to the student(s) during the school day.

GET IN TOUCH:  ● (605)773-3413  ● 800 Governors Drive, Pierre, SD 57501  ●  http://doe.sd.gov/cans