



Foundational CTE Courses

Career Exploration (22151) Employability (22152) Entrepreneurship (12053) Workplace Technology Skills (10004) Leadership & Service (22101)

Cluster Courses

Marketing Principles (12164) Marketing Strategies (12152) Marketing Research (12167)

Pathways/Courses

<i>Marketing Management Pathway</i>	<i>Merchandising Pathway</i>	<i>Marketing Communications Pathway</i>
International Business & Marketing (12056) Sports and Entertainment Marketing (12163)	Principles of Selling (12202)	Marketing Communication (12199)

Dual Credit Courses

Visit www.sdmylife.com for a full list of dual credit courses in the Marketing Career Cluster.

Academic CTE Courses

Probability & Statistics (02201) Psychology (04254^)
Sociology (04258^)
Economics (04201^)
US Government (04151^)

Capstone CTE Courses

Entrepreneurship Experience (80026) Senior Experience (80019^)
Youth Apprenticeship (80020) Service Learning Experience (22104) Youth Internships (80018^)