

***CTE Standards Unpacking  
Business Management***

**Course:** Business Management

**Course Description:** Business Management focuses on the development of the planning, organizing, leading, and controlling functions required for the production and delivery of goods and services. This applied knowledge course addresses the management role of utilizing the businesses’ resources of employees, equipment, and capital to achieve an organization’s goals.

**Career Cluster:** Business Management and Administration

**Prerequisites:** Introduction to Business (Recommended)

**Program of Study Application:** Business Management is a Pathway Course in the Business Management and Administration cluster in the Human Resources Management, General Management, Operations Management, and Business Information Management pathways. This course would follow the Introduction to Business, Accounting I, Personal Finance, and/or Principles of Marketing cluster courses.

<b>INDICATOR #MGT 1: Students will define management and its role in effective and efficient performance in business.</b>		
<b>SUB-INDICATOR 1.1 (Webb Level: 1 Recall):</b> Explain why management is important in business		
<b>SUB-INDICATOR 1.2 (Webb Level: 1 Recall):</b> Describe characteristics of successful managers		
<b>SUB-INDICATOR 1.3 (Webb Level: 3 Strategic Thinking):</b> Identify challenges that managers face in business and propose what they can do to overcome these challenges		
<b>Knowledge (Factual):</b>	<b>Understand (Conceptual):</b>	<b>Do (Application):</b>
<b>Benchmarks:</b> <i>Students will be assessed on their ability to:</i>		
<b><i>Academic Connections</i></b>		
<b>ELA Literacy and/or Math Standard (if applicable, Science and/or Social Studies Standard):</b>	<b>Sample Performance Task Aligned to the Academic Standard(s):</b>	

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**INDICATOR #MGT 2: Students will determine how functions of management are implemented and why they are important.**

**SUB-INDICATOR 2.1 (Webb Level: 2 Skill/Concept):** Clarify the planning function of management

**SUB-INDICATOR 2.2 (Webb Level: 2 Skill/Concept):** Interpret the organizing function of management

**SUB-INDICATOR 2.3 (Webb Level: 2 Skill/Concept):** Investigate the directing/leading function of management

**SUB-INDICATOR 2.4 (Webb Level: 2 Skill/Concept):** Summarize the controlling and evaluating functions of management

<b>Knowledge (Factual):</b>	<b>Understand (Conceptual):</b>	<b>Do (Application):</b>

**Benchmarks:**  
*Students will be assessed on their ability to:*

***Academic Connections***

<b>ELA Literacy and/or Math Standard (if applicable, Science and/or Social Studies Standard):</b>	<b>Sample Performance Task Aligned to the Academic Standard(s):</b>

<b>INDICATOR #MGT 3: Students will evaluate the importance of human resource activities of a manager in the successful operation of a business.</b>		
<b>SUB-INDICATOR 3.1 (Webb Level: 4 Extended Thinking):</b> Analyze human resources and management theories in a business organization		
<b>SUB-INDICATOR 3.2 (Webb Level: 4 Extended Thinking):</b> Propose strategies for bringing together a diverse workforce		
<b>SUB-INDICATOR 3.3 (Webb Level: 4 Extended Thinking):</b> Evaluate human relations, self-management, technological, organizational, and professional leadership skills in managing a business		
<b>Knowledge (Factual):</b>	<b>Understand (Conceptual):</b>	<b>Do (Application):</b>
<b>Benchmarks:</b> <i>Students will be assessed on their ability to:</i>		
<b>Academic Connections</b>		
<b>ELA Literacy and/or Math Standard (if applicable, Science and/or Social Studies Standard):</b>	<b>Sample Performance Task Aligned to the Academic Standard(s):</b>	

<b>INDICATOR #MGT 4: Students will be able to analyze the impacts of international and government regulations on management decisions.</b>
<b>SUB-INDICATOR 4.1 (Webb Level: 3 Strategic Thinking):</b> Investigate the legal environment of managing a business
<b>SUB-INDICATOR 4.2 (Webb Level: 3 Strategic Thinking):</b> Investigate the economic and international environment of managing a business

<b>Knowledge (Factual):</b>	<b>Understand (Conceptual):</b>	<b>Do (Application):</b>
<b>Benchmarks:</b> <i>Students will be assessed on their ability to:</i>		
<i>Academic Connections</i>		
<b>ELA Literacy and/or Math Standard (if applicable, Science and/or Social Studies Standard):</b>	<b>Sample Performance Task Aligned to the Academic Standard(s):</b>	

**Additional Resources**

Please list any resources (e.g., websites, teaching guides, etc.) that would help teachers as they plan to teach these new standards.