



Ag Leadership and Communications

Career Cluster	Agriculture, Food and Natural Resources
Course Code	18203
Prerequisite(s)	Recommended: Introduction to AFNR
Credit	0.5 or 1.0
Program of Study and Sequence	Foundation Course – Ag Leadership and Communications – Pathway Course
Student Organization	National FFA Organization
Coordinating Work-Based Learning	Job shadowing, mentoring, internships, entrepreneurships, service learning, workplace tours, apprenticeship, school-based enterprises, Supervised Agricultural Experience (SAE)
Industry Certifications	OSHA 10 Hour Safety Certification (Agricultural, Construction Industry, or General Industry), National Career Readiness Certificate (NCRC)
Dual Credit or Dual Enrollment	None
Teacher Certification	Agriculture Food and Natural Resources Cluster Endorsement; *Agriculture Education
Resources	

Course Description:

The world population is expected to increase to 9 billion by 2050. The agricultural industry will need strong leadership to guide us to provide food, fiber and fuel for this growing population. Agricultural education prepares students for successful careers and a lifetime of informed choices in the global agriculture, food, fiber and natural resources systems. Agriculture Leadership and Communications will provide students with fundamental skills for success in agricultural careers and team environments. Students will investigate a variety of topics essential to communicating about the industry of agriculture. In addition to improving personal traits and career readiness, areas of study include interviewing, writing with or without using opinion, researching techniques, equipment and technology, and presentation of news and agricultural markets.

Opportunities for application of clinical and leadership skills are provided by participation in FFA activities, conferences and skills competition such as sales related career development events and proficiency awards. Each student will be expected to maintain a Supervised Agricultural Experience Program/Internship. English, Speech, and Human Relations skills will be reinforced in the course. Work-based learning strategies appropriate for this course are school-based enterprises, field trips, and internships.

Program of Study Application

Ag Leadership and Communications is a cluster course in the Agriculture, Food and Natural Resources cluster. Ag Leadership and Communications would be preceded by a Foundation Course, and would prepare a student to take a first-level course in any of the Agriculture, Food and Natural Resources pathways.

Course Standards

ALC 1 Act as a responsible and contributing citizen and employee in the AFNR sector. (National AFNR CRP.01)

<i>Webb Level</i>	<i>Sub-indicator</i>	<i>Integrated Content</i>
Level 4 Extended Thinking	ALC 1.1 Model personal responsibility in the workplace and community.	
Level 4 Extended Thinking	ALC 1.2 Demonstrate soft skills for career success.	
Level 2 Skill/Concept	ALC 1.3 Apply appropriate academic and technical skills.	

Notes

ALC 2 Apply and model teamwork and leadership skills in work groups.

<i>Webb Level</i>	<i>Sub-indicator</i>	<i>Integrated Content</i>
Level 4 Extended Thinking	ALC 2.1 Employ leadership skills to accomplish a team goal.	
Level 3 Strategic Thinking	ALC 2.2 Model proper use of basic parliamentary procedure.	
Level 2 Skill/Concept	ALC 2.3 Exhibit a cooperative spirit when working in a group situation.	
Level 2 Skill/Concept	ALC 2.4 Contribute to team-oriented projects and build consensus to accomplish results using cultural global competence in the workplace and community.	

Notes

ALC 3 Model integrity, ethical leadership and effective management. (National AFNR CRP.09)

<i>Webb Level</i>	<i>Sub-indicator</i>	<i>Integrated Content</i>
Level 2 Skill/Concept	ALC 3.1 Model characteristics of ethical and effective leaders in the workplace and community.	(e.g. integrity, self-awareness, self-regulation, etc.)
Level 3 Strategic Thinking	ALC 3.2 Implement personal management skills to function effectively and efficiently in the workplace.	(e.g., time management, planning, prioritizing, etc.)
Level 2 Skill/Concept	ALC 3.3 Demonstrate behaviors that contribute to a positive morale and culture in the workplace and community.	(e.g. positively influencing others, effectively communicating, etc.)

Notes

ALC 4 Communicate information relevant to agriculture clearly, effectively, and with reason. (National AFNR CRP.04)

<i>Webb Level</i>	<i>Sub-indicator</i>	<i>Integrated Content</i>
Level 1 Recall	ALC 4.1 Demonstrate basic information research skills and techniques.	
Level 4 Extended Thinking	ALC 4.2 Produce clear, reasoned, and coherent written, verbal, or visual communication for formal or informal settings.	
Level 3 Strategic Thinking	ALC 4.3 Communicate using strategies that ensure clarity, logic, purpose, and professionalism in formal or informal settings.	

Notes

ALC 5 Use technology to enhance productivity. (National AFNR CRP.11)

<i>Webb Level</i>	<i>Sub-indicator</i>	<i>Integrated Content</i>
Level 2 Skill/Concept	ALC 5.1 Research, select, and use new technologies, tools, and applications to maximize productivity in the workplace and community.	
Level 3 Strategic Thinking	ALC 5.2 Utilize technology to advocate for agriculture and the FFA.	
Level 4 Extended Thinking	ALC 5.3 Evaluate personal and organizational risks of technology use and take actions to prevent or minimize risks in the workplace and community.	

Notes