JAG Employer Engagement Framework

The Employer Engagement Framework is a tiered approach that provides participants with the opportunity to EXPLORE career pathways, have EXPOSURE to different industries, and gain work EXPERIENCE. The ultimate goal is for each JAG participant to hone the educational and/or skill-building competencies deemed critical by Employer Partners so they achieve success in the career pathway of their choice.





Exploration

JAG participant **is exploring** jobs and industries.
Examples include:

- Guest Speaker
- Participant-Designed Event
- Business Tour
- Career Assessment
- Pathway Sharing

Exposure

JAG participant is learning deeper, more specific information about a job or industry they have interest in.

Examples include:

- Interactive Business Tour
- Industry-Designed Event
- Virtual Webinar
- Online or In-Person Training

Experience

JAG participant is gaining personalized, hands-on experiences within a job or industry.

Examples include:

- Industry-Designed Conference or Training
- Informational Interview
- Job Shadow
- Practicum Internship
- Apprenticeship
- Volunteer Opportunity
- Informal Mentorship
- Specialist Externship

GOAL

JAG participant secures one or more of the following within their desired career pathway that actualizes their Individual Development Plan and sets them up for long-term success.

- Certification
- Credential
- Continuing Education
- Employment in Career Pathway

Specialists guide participants while they update and adjust their Individual Development Plans a result of the framework above. **Repeat tiers 1-3** as participant explores new interests and career pathways.

