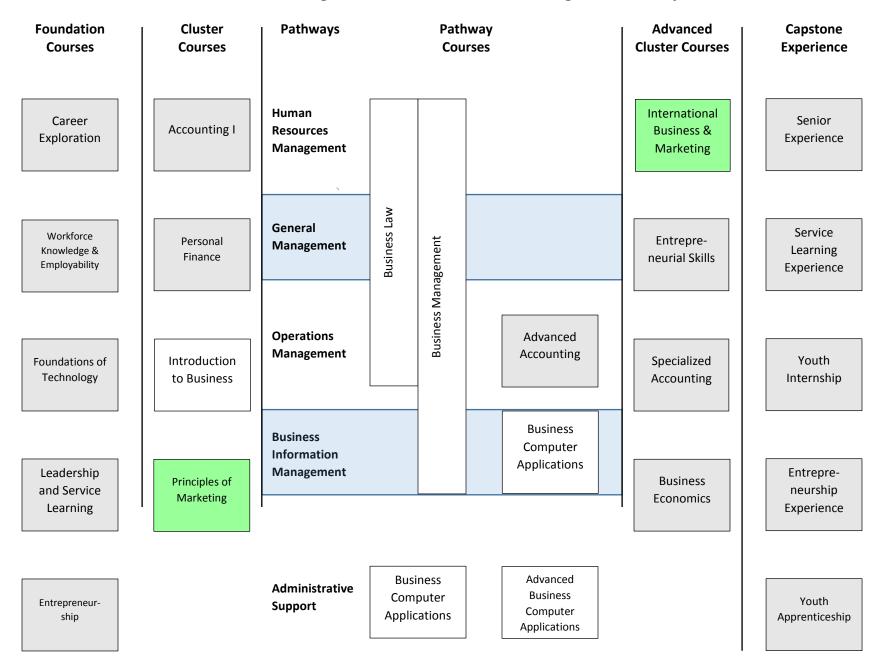
Business Management and Administration Programs of Study





Business Law

Career Cluster	Business Management and Administration
Course Code	12054
Prerequisite(s)	Introduction to Business (Recommended)
Credit	0.5
Program of Study and	Introduction to Business – Business Law – Pathway or Advanced Cluster Course
Sequence	
Student Organization	Future Business Leaders of America (FBLA), DECA
Coordinating Work-Based	Guest Speakers, Field Trips, and Tours
Learning	
Industry Certifications	NA NA
Dual Credit or Dual	NA NA
Enrollment	
Teacher Certification	Business Management & Administration Cluster Endorsement; Finance Cluster Endorsement; *Business Ed.
Resources	

Course Description:

Business Law focuses on an understanding of the judicial system at the local, state, and national level. Topics include an understanding of contract law, rights and responsibilities as citizens, utilization of financial transactions, employment and agency relationships, and regulations governing different types of business organizations.

Program of Study Application

Business Law is a pathway course in the Business Management and Administration cluster in the Human Resources Management, General Management, and Operations Management pathways. This course would follow the Introduction to Business, Accounting I, Personal Finance, and/or Principles of Marketing cluster courses.

Course: Business Law

Course Standards

BL 1: Students will analyze relationships between ethics and classifications of law.

Webb Level	Sub-indicator Sub-indicator	Integrated Content
Level 3:	BL 1.1 Compare and contrast differences between ethics and laws and	http://www.haverfor
Strategic	identity consequences of unethical and illegal conduct	d.k12.pa.us/Page/61
Thinking	Examples:	<u>04</u>
	Identify ethical characteristics	
	Compare various ethical theories	
	Analyze values in constructing an ethical code and the laws	
Level 4:	BL 1.2 Analyze the origin of today's law and functions of local, state and	http://www.moneyin
Extended	federal court systems	structor.com/busines
Thinking	Examples:	slaw.asp
	 Discuss roles of constitutions, common laws, statutory laws, court 	
	decisions and state administrative laws	
	Determine how courts make laws	
	Explain structures and functions of federal, state and local court	
	systems	
	Identify the types of cases heard at each level of court systems	
Level 3:	BL 1.3 Distinguish between procedural and substantive laws	
Strategic	Examples:	
Thinking	Describe dispute resolution techniques	
	Identify steps in criminal and civil trials and who is involved	

Course: Business Law

BL 2: Students will demonstrate an understanding of characteristics of criminal and tort laws.

Webb Level	Sub-indicator Sub-indicator	Integrated Content
Level 3:	BL 2.1 Differentiate among categories of criminal law, different types of	http://lessonplans.bt
Strategic	business crimes, and available penalties	skinner.com/buslaw.
Thinking	Examples:	<u>html</u>
	 Examine felonies, misdemeanors and infractions, and categories of criminal law 	
	 Study effects of forgery, fraud, embezzlement and perjury on businesses 	
	Determine defenses of criminal acts and describe penalties	
	Research computer crimes and the laws regarding them	
Level 3:	BL 2.2 Differentiate among categories of tort law and describe remedies	
Strategic	available	
Thinking	Examples:	
	 Examine negligence, intentional and strict liability, and other types of 	
	torts	
	 Identify and explain elements of negligence torts 	
	Discuss concepts of the reasonable person test and proximate cause	

Course: Business Law

BL 3: Students will evaluate relationships among contract law, law of sales, and consumer law.

Webb Level	Sub-indicator Sub-indicator	Integrated Content
Level 2: Skills	BL 3.1 Demonstrate an understanding of contractual relationships and	
and Concepts	identify elements of a valid contract	
	Examples:	
	Identify classifications of contracts	
	 Discuss consideration as it applies to contract law 	
	 Explain ramifications of contracting with a minor 	
	 Describe rules applied to interpretations of contracts 	
Level 3:	BL 3.2 Understand and defend methods by which a contract may be	
Strategic	terminated or discharged	
Thinking	Examples:	
	Interpret breach of contract	
	 Choose legal remedies available for resolution of breach of contracts 	
	 Interpret fraud, non-disclosure, misrepresentation, mistake, duress 	
	and undue influence	
Level 2: Skills	BL 3.3 Compare and contrast law of sales and consumer laws	
and Concepts	Examples:	
	Evaluate consumer protection laws	
	 Examine the Uniform Commercial Code and its effects on business 	
	transactions	
	Examine common, unfair and deceptive practices	
	 Examine various administrative agencies that regulate consumer 	
	credit	

Course: Business Law

BL 4: Students will analyze the role and importance of employment law as it relates to the conduct of business.

Webb Level	Sub-indicator	Integrated Content
Level 2: Skills	BL 4.1 Demonstrate an understanding of employer-employee relationships,	
and Concepts	including independent contractors	
	Examples:	
	 Explain difference between justified and unjustified discrimination 	
	 Describe wrongful discharge, exceptions to employment-at-will 	
	Explain the doctrine of employment-at-will	
Level 3:	BL 4.2 Identify employee rights and their implications in workplace settings	
Strategic	Examples:	
Thinking	 List and explain legislation that regulates employment rights, 	
	conditions and worker benefits	
	 Identify employee rights that affect employment interview, testing, 	
	laws affecting minors and collective bargaining	
	 Identify employer's responsibilities to verify an employee's status in 	
	the United States	

Course: Business Law

BL 5: Students will utilize career-planning concepts, tools and strategies to explore, obtain and/or develop a career in law.

Webb Level	Sub-indicator Sub-indicator	Integrated Content
Level 1:	BL 5.1 Describe the importance of soft-skill practices in careers in law	
Recall and	Examples:	
Reproduction	 Understand the importance on communication (oral, written, non- 	
	verbal, and listening), problem solving, teamwork, decision-making,	
	conflict resolution, critical analysis and ethical reasoning.	
Level 1:	BL 5.2 Describe roles and responsibilities in careers in law	http://study.com/bus
Recall and	Examples:	iness_law_career.ht
Reproduciton	 Explain the role and responsibilities of administrative careers in law 	<u>ml</u>
	 Describe the role and responsibilities of executive/managerial careers 	
	in law.	https://www.thebala
		nce.com/hot-legal-
		<u>careers-non-lawyers-</u>
		<u>2164308</u>



Business Management

Career Cluster	Business Management and Administration
Course Code	12052
Prerequisite(s)	Introduction to Business (Recommended)
Credit	0.5
Program of Study and	Introduction to Business – Business Management – Pathway or Advanced Cluster Course
Sequence	
Student Organization	Future Business Leaders of America (FBLA), DECA
Coordinating Work-Based	Guest Speakers, Field Trips, Tours
Learning	
Industry Certifications	NA NA
Dual Credit or Dual	NA NA
Enrollment	
Teacher Certification	Business Management & Administration Cluster Endorsement; *Business Ed.
Resources	

Course Description:

Business Management focuses on the development of the planning, organizing, leading, and controlling functions required for the production and delivery of goods and services. This applied knowledge course addresses the management role of utilizing the businesses' resources of employees, equipment, and capital to achieve an organization's goals.

Program of Study Application

Business Management is a Pathway Course in the Business Management and Administration cluster in the Human Resources Management, General Management, Operations Management, and Business Information Management pathways. This course would follow the Introduction to Business, Accounting I, Personal Finance, and/or Principles of Marketing cluster courses.

Course: Business Management

Course Standards

MGT 1: Students will define management and its role in effective and efficient performance in business.

Webb Level	Sub-indicator	Integrated Content
Level 1: Recall	MGT 1.1 Explain why management is important in business	https://www.moneyi
	Examples:	nstructor.com/lesson
	 Define management and the management process such as planning, 	/planningorganizing.a
	organizing, leading, controlling	<u>sp</u>
	List what managers do in business	
	 Utilize career-planning concepts, tools and strategies to explore, 	
	obtain and/or develop a career in business management	
Level 1: Recall	MGT 1.2 Describe characteristics of successful managers	www.entrepreneur.c
	Examples:	om/article/238129
	 Identify personal characteristics of an effective manager 	
	 Explain how managers are effective as on-task, goal oriented, and 	"7 Traits to Turn
	efficient	Good Managers Into
	Define ways a manager becomes a leader	Great Managers" by
		Craig CinCotta
Level 3:	MGT 1.3 Identify challenges that managers face in business and propose	http://guides.wsj.co
Strategic	what they can do to overcome these challenges	m/management/dev
Thinking	Examples:	eloping-a-leadership-
	 Determine how a code of ethics applies to decisions made by 	style/what-do-
	managers, e.g. hiring practices, employee/employer expectations, professional responsibility	managers-do/
	 Evaluate ethical considerations involving managers and business 	Adapted from "The
	relationships	Wall Street Journal
		Guide to
		Management" by
		Alan Murray

Course: Business Management

MGT 2: Students will determine how functions of management are implemented and why they are important.

Webb Level	Sub-indicator	Integrated Content
Level 2:	MGT 2.1 Clarify the planning function of management	http://www.marketin
Skill/Concept	Examples:	g91.com/four-
	Explain what planning is and why it is important	<u>functions-of-</u>
	Explain the business decision-making process	management/
	 Explain the role of operations planning and strategic planning 	
	Write short- and long-term strategic goals	
	 Identify planning tools such as budgets, schedules, and policies 	
Level 2:	MGT 2.2 Interpret the organizing function of management	http://www.aiuniv.ed
Skill/Concept	Examples:	u/blog/january-
	 Identify and provide examples of forms of ownership: sole 	2016/functions-of-
	proprietorship, partnership, corporations, franchises, cooperatives, and S-corporations	<u>management</u>
	 Evaluate the advantages and disadvantages of each form of ownership 	
	 Identify types of organization structure: line, line and staff, matrix, 	
	team, committee, and grapevine; centralized vs. decentralized	
	Create organization charts	
Level 2:	MGT 2.3 Investigate the directing/leading function of management	You Tube – Search
Skill/Concept	Examples:	"Four Functions of
	Identify leaders and effective leadership qualities	Management"
	Compare and contrast leadership styles: autocratic, democratic, laissez faire	
	Describe techniques managers use to motivate individual employees	
	Describe professionalism and why participation in professional	
	associations is important	
Level 2:	MGT 2.4 Summarize the controlling and evaluating functions of management	
Skill/Concept	Examples:	
	Describe the importance of business mission statements, vision	
	statements, goals and objectives	
	Understand the need to measure performance against established	
	expectations	
	Determine how to choose standards for internal and external controls	

Course: Business Management

MGT 3: Students will evaluate the importance of human resource activities of a manager in the successful operation of a business.

Webb Level	Sub-indicator Sub-indicator	Integrated Content
Level 4: Extended Thinking	MGT 3.1 Analyze human resources and management theories in a business organization Examples: Describe and analyze management theories Identify methods used in recruiting, hiring, training, and firing of employees Identify trends in the modern workplace Report on compensation and benefits	https://www.bls.gov/o oh/management/huma n-resources- managers.htm
Level 4: Extended Thinking	MGT 3.2 Propose strategies for bringing together a diverse workforce Examples: • Explain social responsibility • Analyze ways to manage conflict and stress in the workplace • Analyze characteristics of an effective team member	http://interactive.itagr oup.com/organizationa l-culture- transformation?utm_so urce=Paid- Search&utm_medium= Google- AdWords&utm_conten t=Ad- 3&utm_campaign=FY1 7-Lead- Generation&gclid=Clvv oefyutQCFZyNswodJ2s Epg#imgaLhbY0iG0vLJO RkKNA
Level 4: Extended Thinking	MGT 3.3 Evaluate human relations, self-management, technological, organizational, and professional leadership skills in managing a business Examples: • Examine the importance of time management tools and skills • Examine the role of technology in the overall management process • Examine the advantages of networking to achieve personal and professional advancement • Examine strategies to develop liaisons with professional organizations such as internships, volunteer work, and membership in organizations	

Course: Business Management

MGT 4: Students will be able to analyze the impacts of international and government regulations on management decisions.

Webb Level	Sub-indicator Sub-indicator	Integrated Content
Level 3:	MGT 4.1 Investigate the legal environment of managing a business	
Strategic	Examples:	
Thinking	 Describe how the workplace has changed as a result of labor legislation Explain laws pertaining to business practices Examine the legal aspect of starting a business Identify and analyze illegal marketing practices 	
Level 3:	MGT 4.2 Investigate the economic and international environment of managing a	
Strategic	business	
Thinking	Examples:	
	Distinguish economic terms	
	 Compare ways businesses compete domestically and globally 	
	 Compare forces of supply and demand in the economy 	
	Compare various types of competition	



Introduction to Business

Career Cluster	Business Management and Administration
Course Code	12051
Prerequisite(s)	NA NA
Credit	0.5
Program of Study and	Foundational Course – Introduction to Business – Pathway Course
Sequence	
Student Organization	Future Business Leaders of America (FBLA), DECA
Coordinating Work-Based	Guest Speakers, Field Trips, and Tours
Learning	
Industry Certifications	NA NA
Dual Credit or Dual	Mitchell Technical Institute
Enrollment	
Teacher Certification	Business Management & Administration Cluster Endorsement; Finance Cluster Endorsement; Marketing
	Cluster Endorsement; *Business Ed.
Resources	National Endowment for Financial Education's High School Financial Planning Program

Course Description:

Introduction to Business introduces students to the world of business, including the concepts, functions, and skills required for meeting the challenges of operating a business on a local, national, and international scale. The course will focus on all aspects of business: the domestic and international economics, financial principles, management strategies, administrative and information systems, ethics, and organizational and professional leadership. Students will analyze the elements of the business environment and focus on attitudinal and problem-solving skills inherent to success.

Program of Study Application

Introduction to Business is a cluster course in the Business Management and Administration career cluster. Successful completion will prepare a student to enter a pathway course in any of the Business Management and Administration career pathways.

Course: Introduction to Business

Course Standards

IB 1 Students will identify skills needed to be successful in the global economic environment.

Webb Level	Sub-indicator	Integrated Content
Level 1:	IB 1.1 Explain the terms economics and economic activity	
Recall and	Examples:	
Reproduction	 Explain how limited resources affect business 	
	 Explain factors which affect supply and demand 	
	Explain concepts of economic resources	
	 Identify economic indicators to detect economic trends and 	
	conditions	
	Discuss career choices in economics	
Level 1:	IB 1.2 Explain businesses' roles in society	
Recall and	Examples:	
Reproduction	 Explain ways in which businesses interact with society 	
	 Describe different ways our government intervenes in and/or 	
	regulates business	
	Explain the nature of labor unions	
Level 1:	IB 1.3 Describe the different types of economic systems	
Recall and	Examples:	
Reproduction	Explain the nature of global trade	
	 Compare and contrast the different types of economic systems 	
	Explain how economic systems answer the basic economic	
	questions	

Course: Introduction to Business

IB 2 Students will compare the different forms of business organizations and management styles.

Webb Level	Sub-indicator Sub-indicator	Integrated Content
Level 2:	IB 2.1 Compare and contrast different forms of business organizations	
Skill/Concept	Examples:	
	Discuss common forms of business ownership	
	Explain factors that affect the selection of ownership	
	 Explore careers concerning business ownership 	
Level 3:	IB 2.2 Differentiate among different management styles and human resource	
Strategic	procedures	
Thinking	Examples:	
	Examine management strategies to improve performance and	
	competitive advantages of an organization	
	 Determine human resources management legal responsibility in maintaining labor relations 	
	Determine proper human resources procedures for managing employees	
	Examine career options within business organizations	

Course: Introduction to Business

IB 3 Students will apply concepts of marketing, business finances and technology in the operation of a business.

Webb Level	Sub-indicator	Integrated Content
Level 2:	IB 3.1 Demonstrate marketing principles involved in business operations	
Skill/Concept	Examples:	
	 Describe factors that influence customer-business relationships 	
	Identify the elements of the marketing mix	
	Explain the effects of competition in a free enterprise system	
	Explore careers in marketing and sales fields	
Level 1:	IB 3.2 Describe roles technology plays in business operations	
Recall and	Examples:	
Reproduction	 Identify information technologies commonly used in business 	
	operations	
	 Discuss how information technology impacts business operations 	
	Discuss technology careers available within business organizations	
Level 2:	IB 3.3 Explain the financial process needed to start and operate a business	
Skill/Concept	Examples:	
	Recognize the need for a business plan	
	 Importance of maintaining accurate business records using the 	
	Acceptable Accounting Process	
	Importance of utilizing information available to make sound	
	decisions in operating a business	
	Explain the importance of the profit motive	

Course: Introduction to Business

IB 4: Students will evaluate roles individuals play as consumers in the economy and financial management tools needed to be a successful consumer.

Webb Level	Sub-indicator	Integrated Content
Level 3:	IB 4.1 Demonstrate how important a consumer is in the global economy	
Strategic	Examples:	
Thinking	 Apply the steps in a rational decision-making process to a situation 	
	involving an economic decision by an individual	
	 Demonstrate responsibility for consequences of economic choices 	
Level 3:	IB 4.2 Apply processes involved in consumer financial planning	
Strategic	Examples:	
Thinking	 Identify the difference between needs and wants 	
	 Describe the importance of financial goals 	
	 Create and analyze the budget process 	
	Examine careers in financial planning	
Level 2:	IB 4.3 Examine available banking services and credit options	Consumer Credit can
Skill/Concept	Examples:	include: credit cards,
	 Describe different types of financial institutions and their services 	installment loans,
	 Explain various types of consumer credit 	student loans, and
	 Describe positive and negative consequences of using credit 	mortgages
	 Explore careers pertaining to financial services 	
Level 2:	IB 4.4 Explain savings and investment options to meet short and long term	
Skill/Concept	goals	
	Examples:	
	Explain the time value of money	
	 Explain differences between savings and investing 	
	 Identify criteria for choosing savings and investment options 	
	 Examine careers concerning savings and investing 	



Business Computer Applications

Career Cluster	Business Management and Administration
Course Code	10005
Prerequisite(s)	Recommended - Foundations of Technology
Credit	0.5
Program of Study and	Foundations of Technology – Business Computer Applications – Advanced Business Computer Applications or
Sequence	Dual Enrollment
Student Organization	Future Business Leaders of America (FBLA) and DECA
Coordinating Work-Based	Teacher Demonstrations, Collaborative Instruction, Peer Teacher, School and Community Projects, Online
Learning	Resources/Tutorials
Industry Certifications	Microsoft Office Specialist (MOS)
Dual Credit or Dual	NA NA
Enrollment	
Teacher Certification	Business Management & Administration Cluster Endorsement; Business Marketing & Management Pathway
	Endorsement; Marketing Cluster Endorsement; Sales, Merchandising & Marketing Research Support Pathway
	Endorsement; K-12 Classroom Technology; *Business Education; *K-12 Educational Technology
Resources	Certiport.com, Microsoft Office

Course Description:

Business Computer Applications focuses on integrating computer technology with decision-making and problem solving skills. Areas of instruction include advanced applications in word processing, spreadsheets, presentation and database software that prepare students for industry standard certifications.

Program of Study Application

Business Computer Applications is a Pathway Course in the Business Management and Administration cluster, Administrative Support and Business Information Management Pathways. This course would follow the Foundations of Technology course and lead into the Expert Computer Applications course.

Course Standards

ACA 1: Students will be able to produce word processing documents using a variety of advanced features.

Webb Level	Sub-indicator	Integrated Content
Level Two:	ACA 1.1 Create and manage documents	MOS Word
Skill/Concept	Create a Document	Certification Exam
	Navigate through a document	Objectives:
	Format a Document	https://www.certipor
	Customize Options and Views for Documents	t.com/portal/commo
	Print and Save Documents	n/documentlibrary/
		MOS_OD_Word_201
		<u>6_020916NB.pdf</u>
Level Two:	ACA 1.2 Format text, paragraphs, and sections	
Skill/Concept	 Insert Text and Paragraphs 	See above
	 Format Text and Paragraphs 	
	 Order and Group Text and Paragraphs 	
Level Two:	ACA 1.3 Create tables and lists	
Skill/Concept	Create a Table	See above
	Modify a Table	
	Create and Modify a List	
Level Two:	ACA 1.4 Create and manage references	
Skill/Concept	Create and Manage Reference Markers	See above
	Create and Manage Simple References	
Level Two:	ACA 1.5 Insert and format graphic elements	
Skill/Concept	Insert Graphic Elements	See above
	Format Graphic Elements	
	Insert and Format SmartArt Graphics	

Notes: Based on MOS Certifications for Office 2016 or as revised

ACA 2: Students will be able to produce spreadsheets using a variety of advanced features.

Webb Level	Sub-indicator	Integrated Content
Level Two:	ACA 2.1 Create and manage worksheets and workbooks	MOS Excel
Skill/Concept	Create Worksheets and Workbooks	Certification Exam
	Navigate in Worksheets and Workbooks	Objectives:
	Format Worksheets and Workbooks	https://www.certipor
	 Customize Options and Views for Worksheets and Workbooks 	t.com/portal/commo
	 Configure Worksheets and Workbooks for Distribution 	n/documentlibrary/
		MOS_OD_Excel_201
		<u>6_020916NB.pdf</u>
Level Two:	ACA 2.2 Manage data cells and ranges	
Skill/Concept	Insert Data in Cells and Ranges	See above
	Format Cells and Ranges	
	Summarize and Organize Data	
Level Two:	ACA 2.3 Create tables	
Skill/Concept	Create and Manage Tables	See above
	Manage Table Styles and Options	
	Filter and Sort a Table	
Level Two:	ACA 2.4 Perform operations with formulas and functions	
Skill/Concept	Summarize Data by Using Functions	See above
	 Perform Conditional Operations by using Functions 	
	Format and Modify Text by using Functions	
Level Two:	ACA 2.5 Create charts and objects	
Skill/Concept	Create Charts	See above
	Format Charts	
	Insert and Format Objects	

ACA 3: Students will be able to produce professional presentations using a variety of advanced features.

Webb Level	Sub-indicator	Integrated Content
Level Two:	ACA 3.1 Create and manage presentations	MOS PowerPoint
Skill/Concept	Create Presentations	Certification Exam
	 Insert and Format Slides 	Objectives:
	 Modify Slides, Handouts, and Notes 	https://www.certipor
	Order and Group Slides	t.com/portal/commo
	Change Presentation Options and Views	n/documentlibrary/
	Configure a Presentation for Print	MOS_OD_PowerPoin
	Configure and Present a Slide Show	t_2016_020916NB.p
		<u>df</u>
		Professional Design
		Guidelines:
		http://p2i.eval.org/w
		<u>p-</u>
		<pre>content/uploads/Slid</pre>
		e-Design-
		<u>Guidelines.pdf</u>
		http://www.makeuse
		of.com/tag/10-tips-
		for-preparing-a-
		professional-
		<pre>presentation/</pre>
Level Two:	ACA 3.2 Insert and format text, shapes and images	
Skill/Concept	Insert and Format Text	See above
	 Insert and Format Shapes and Text Boxes 	
	 Insert and Format Images 	
	Order and Group Objects	
Level Two:	ACA 3.3 Insert tables, charts, SmartArt and media	
Skill/Concept	Insert and Format Tables	See above
	Insert and Format Charts	
	 Insert and Format SmartArt graphics 	
	Insert and Manage Media	

Course: Business Computer Applications

Level Two:	ACA 3.4 Apply transitions and animations	
Skill/Concept	Apply Slide Transitions	See above
	Animate Slide Content	
	Set Timing for Transitions and Animations	
Level Two:	ACA 3.5 Manage multiple presentations	
Skill/Concept	Merge Content from Multiple Presentations	See above
	Finalize Presentations	

ACA 4: Students will be able to produce databases using a variety of advanced features.

Webb Level	Sub-indicator	Integrated Content
Level Two:	ACA 4.1 Create and manage a database	MOS Access
Skill/Concept	 Create and Modify Databases 	Certification Exam
	Manage Relationships and Keys	Objectives:
	Navigate through a Database	https://www.certipor
	Protect and Maintain Databases	t.com/portal/commo
	Print and Export Data	n/documentlibrary/
		MOS OD Access 20
		<u>16_020916NB.pdf</u>
Level Two:	ACA 4.2 Build tables	
Skill/Concept	Create Tables	See above
	Manage Tables	
	Manage Records in Tables	
	Create and Modify Fields	
Level Two:	ACA 4.3 Create queries	
Skill/Concept	Create Calculated Fields and Grouping within Queries	See above
Level Two:	ACA 4.4 Create forms	
Skill/Concept	Create a Form	See above
	Configure Form Controls	
	Format a Form	
Level Two:	ACA 4.5 Create reports	
Skill/Concept	Create a Report	See above
	Configure Report Controls	
	Format a Report	

Course: Business Computer Applications

ACA 5: Students will be able to identify a variety of employment opportunities based on individual certifications.

Webb Level	Sub-indicator	Integrated Content
Level One:	ACA 5.1 Identify employment opportunities based on certification	Integrate throughout
Recall and		the four individual
Reproduction		software application
		certifications



Advanced Business Computer Applications

Career Cluster	Business Management and Administration
Course Code	10020
Prerequisite(s)	Business Computer Applications
Credit	0.5
Program of Study and	Foundations of Technology – Business Computer Applications – Advanced Business Computer Applications –
Sequence	Dual Enrollment or Capstone Experience
Student Organization	Future Business Leaders of America (FBLA) and DECA
Coordinating Work-Based	Guest speakers, job shadowing
Learning	
Industry Certifications	Microsoft Office Specialist (MOS) Expert
	Microsoft Office Specialist Master (optional)
Dual Credit or Dual	NA NA
Enrollment	
Teacher Certification	Business Management & Administration Cluster Endorsement; Business Marketing & Management Pathway
	Endorsement; Marketing Cluster Endorsement; Sales, Merchandising & Marketing Research Support Pathway
	Endorsement; K-12 Classroom Technology; *Business Education; *K-12 Educational Technology
Resources	Certiport.com, Microsoft Office

Course Description:

Advanced Business Computer Applications focuses on integrating computer technology with decision-making and problem solving skills. Areas of instruction include expert level applications in word processing and spreadsheet software that prepare students for MOS Expert industry certifications.

Program of Study Application

Advanced Business Computer Applications is a Pathway Course in the Business Management and Administration cluster, Administrative Support pathway. This course would follow the Advanced Computer Applications course and leads to a Capstone Experience.

Course: Advanced Business Computer Applications

Course Standards

ECA 1 Students will be able to produce word processing documents implementing expert level features.

Webb Level	Sub-indicator Sub-indicator	Integrated Content
Level Two:	ECA 1.1 Manage document options and settings	MOS Word Expert
Skill/Concept	Manage Documents and Templates	Certification Exam
	Prepare Documents for Review	Objectives:
	Manage Document Changes	https://www.certipor
		t.com/portal/commo
		n/documentlibrary/
		MOS OD Datasheet
		Word EXPERT 201
Level Two:	ECA 1.2 Design advanced desuments	<u>6_020916NB.pdf</u>
	ECA 1.2 Design advanced documents	See above
Skill/Concept	Perform Advanced Editing and Formatting Create Styles	See above
	Create Styles	
Level Three:	ECA 1.3 Create advanced references	
Strategic	Create and Manage Indexes	See above
Thinking	Create and Manage References	
	Manage Forms, Fields, and Mail Merge Operations	
Level Four:	ECA 1.4 Create custom word elements	
Extended	Create and Modify Building Blocks, Macros, and Controls	See above
Thinking	Create Custom Style Sets and Templates	
	Prepare a document for Internationalization and Accessibility	

Notes: Based on MOS Certifications for Office 2016 or as revised

Course: Advanced Business Computer Applications

ECA 2 Students will be able to produce spreadsheets implementing expert level features.

Webb Level	Sub-indicator Sub-indicator	Integrated Content
Level Two:	ECA 2.1 Manage workbook options and settings	MOS Excel Expert
Skill/Concept	Manage Workbooks	Certification Exam
	Manage Workbook Review	Objectives:
		https://www.certipor
		t.com/portal/commo
		n/documentlibrary/
		MOS_OD_Datasheet
		_Excel_EXPERT_2016
		_020916NB.pdf
Level Two:	ECA 2.2 Apply custom data formats and layouts	
Skill/Concept	Apply Custom Data Formats and Validation	See above
	 Apply Advanced Conditional Formatting and Filtering 	
	 Create and Modify Custom Workbook Elements 	
	Prepare a Workbook for Internationalization	
Level Three:	ECA 2.3 Create advanced formulas	
Strategic	Apply Functions in Formulas	See above
Thinking	 Look up data by using Functions 	
	 Apply Advanced Date and Time Functions 	
	Perform Data Analysis and Business Intelligence	
	Troubleshoot Formulas	
	Define Named Ranges and Objects	
Level Three:	ECA 2.4 Create advanced charts and tables	
Strategic	Create Advanced Charts	See above
Thinking	Create and Manage PivotTables	
	Create and Manage Pivot Charts	

Course: Advanced Business Computer Applications

ECA 3 Explore relevant factors that impact success and satisfaction in MOS-related careers.

Webb Level	Sub-indicator Sub-indicator	Integrated Content
Level Two:	ECA 3.1 Compare and contrast characteristics of MOS-related careers Examples:	
Skill/Concept	Research the geographic demands/limitations for careers of interest	
	 Identify work schedules, organizational cultures, and workplace environments typical of various careers (e.g., work-from-home, shift 	
	work, travel, customer interaction, etc.)	
	Investigate opportunities for career advancement	
Level Two:	ECA 3.2 Compare and contrast education/training requirements for	
Skill/Concept	employment in MOS-related careers Examples:	
	 Identify skill requirements and expectations for a license or certification 	
	 Compare and contrast time commitments required for different education/training options (e.g., military, technical school, university, on-the-job-training, apprenticeship, etc.) 	
	 Compare and contrast costs required for different education/training options (e.g., military, technical school, university, on-the-job- training, apprenticeship, etc.) 	
Level Four:	ECA 3.3 Investigate and make connections to relevant MOS-related careers	
Extended	Examples:	
Thinking	Connect with local businesses	
	Connect with post-high school resources	
	Identify and grow personal network strengths	
	 Tour local businesses or take a field trip to a technical school or university 	