

BUSINESS MARKETING AND MANAGEMENT CAREER PATHWAY

Preparations that can add this Endorsement:

Preparation	Pedagogy		CTE Methods		Test		Coursework		Other
Early Childhood	X	AND	X	AND	X	OR	X	OR	X
Elementary	X	AND	X	AND	X	OR	X	OR	X
Secondary			X	AND	X	OR	X	OR	X
CTE Preparation					X	OR	X	OR	X
K-12			X	AND	X	OR	X	OR	X
Early Childhood SPED	X	AND	X	AND	X	OR	X	OR	X
K-12 SPED			X	AND	X	OR	X	OR	X
CTE Instructor Permit			X	AND	X	OR	X	OR	X

State-Designated Pedagogy Requirements:

Test #	Test Name	Cut Score	Effective Date
5624	Principals of Learning and Teaching (7-12 PLT)	157	07/01/2012
Waiver of Pedagogy Test			7-12 PLT
The PLT test may be waived if verification of two or more years of state-certified teaching experience in the grade span of the endorsement is documented.			Experience in a 5-12 grade span

State-Designated Test Requirements:

Test #	Test Name	Cut Score	Effective Date
5561	Marketing Education	158	05/15/2017
	NOCTI Business Information Processing		TBD

Coursework Requirements:

9 Semester hours of coursework including:
• 3 credits in Marketing
• 6 credits related to Marketing, Accounting, Business Management or Finance

Other Requirements:

4000 Hours of Validated Work Experience in a Related Field within the previous five years		
Business Owner	Manager	Office Manager
Accountant	Bookkeeper	Real Estate Agent
Banker	Insurance Agent	Sales Management
Human Resources	Administrator	Administrative Assistant
Entrepreneur	Merchandising Agent	

Assignment Codes:

Code	Assignment Description
10005	Business Computer Applications
10049	Advanced Business Computer Applications
12056	International Business and Marketing
12164	Marketing Principles
22101	Leadership and Service
22104	Service Learning
22152	Employability