

SALES, MERCHANDISING, AND MARKETING RESEARCH SUPPORT CAREER PATHWAY

Preparations that can add this Endorsement:

Preparation	Pedagogy		CTE Methods		Test		Coursework		Other
Early Childhood	X	AND	X	AND	X	OR	X	OR	X
Elementary	X	AND	X	AND	X	OR	X	OR	X
Secondary			X	AND	X	OR	X	OR	X
CTE Preparation					X	OR	X	OR	X
K-12			X	AND	X	OR	X	OR	X
Early Childhood SPED	X	AND	X	AND	X	OR	X	OR	X
K-12 SPED			X	AND	X	OR	X	OR	X

State-Designated Pedagogy Requirements:

Test #	Test Name	Cut Score	Effective Date
5624	Principals of Learning and Teaching (7-12 PLT)	157	07/01/2012
Waiver of Pedagogy Test			7-12 PLT
The PLT test may be waived if verification of two or more years of state-certified teaching experience in the grade span of the endorsement is documented.			Experience in a 5-12 grade span

State-Designated Test Requirements (passage of one test):

Test #	Test Name	Cut Score	Effective Date
5261	NOCTI Advertising and Design	68.2	05/15/2017
	Licensed Real Estate Agent		
	National Retail Federation – Retail Merchandising Certification		

Coursework Requirements:

9 Semester hours of coursework including:
<ul style="list-style-type: none"> 1 or more credits in marketing 1 or more credits in graphic design

Other Requirements:

4000 Hours of Validated Work Experience in a Related Field within the previous five years		
Business Owner	Manager	Real Estate Agent
Sales Management	Entrepreneur	Merchandising Agent

Assignment Codes:

Code	Assignment Description
10005	Business Computer Applications
10049	Advanced Business Computer Applications
10203	Multi-Media Design
12053	Entrepreneurship
12056	International Business and Marketing
12160	Marketing Merchandising
12161	Retail Marketing
12163	Sports and Entertainment Marketing
12166	Marketing Management
12167	Marketing Research
12199	Marketing Communication
16001	Introduction to Hospitality and Tourism
22101	Leadership and Service
22104	Service Learning
22152	Employability