



# Marketing, Sales and Service Programs

## Foundational CTE Courses

Career Exploration (22151<sup>^</sup>)    Employability (22152<sup>^</sup>)    Workplace Technology Skills (10004<sup>^</sup>)    Leadership & Service (22101<sup>^</sup>)

## Cluster Courses

Marketing Principles (12164)    Marketing Strategies (12152)    Marketing Research (12167)

## Pathway Courses

<i>Marketing Management Pathway</i>	<i>Professional Sales Pathway</i>	<i>Marketing Research Pathway</i>	<i>Merchandising Pathway</i>	<i>Marketing Communications Pathway</i>
International Business & Marketing (12056 <sup>^</sup> )	International Business & Marketing (12056 <sup>^</sup> )		Principles of Selling and Advertising (12202)	Marketing Communications (12199)

## Dual Credit Courses

Visit <https://sdmylife.com/images/Approved-CTE-Dual-Credit.pdf> for a full list of dual credit courses in the Marketing Career Cluster.

## Academic CTE Courses

Probability & Statistics (02201<sup>^</sup>)    Psychology (04254<sup>^</sup>)    Sociology (04258<sup>^</sup>)    Economics (04201<sup>^</sup>)    US Government (04151<sup>^</sup>)

## Capstone CTE Courses

Entrepreneurship Experience (80026)    Senior Experience (80019<sup>^</sup>)    Youth Apprenticeship (80020)    Service Learning (22104)    Youth Internships (80018<sup>^</sup>)

<sup>^</sup>Denotes course is available on the SD Virtual School (<http://www.sdvs.k12.sd.us/>)