



Ag Leadership and Communications

Career Cluster	Agriculture, Food and Natural Resources
Course Code	18203
Prerequisite(s)	Recommended: Introduction to AFNR
Credit	0.5 or 1.0 credit
Program of Study and Sequence	Foundation Course – Ag Leadership and Communications – Pathway Course – Capstone Course
Student Organization	National FFA Organization
Coordinating Work-Based Learning	Job shadowing, mentoring, internships, entrepreneurships, service learning, workplace tours, apprenticeship, school-based enterprises, Supervised Agricultural Experience (SAE)
Industry Certifications	OSHA 10 Hour Safety Certification (Agricultural, Construction Industry, or General Industry), National Career Readiness Certificate (NCRC)
Dual Credit or Dual Enrollment	https://sdmylife.com/images/Approved-CTE-Dual-Credit.pdf
Teacher Certification	Agriculture Food and Natural Resources Cluster Endorsement; *Agriculture Education
Resources	

Course Description

The world population is expected to increase to 9 billion by 2050. The agricultural industry will need strong leadership to guide us to provide food, fiber and fuel for this growing population. Agricultural education prepares students for successful careers and a lifetime of informed choices in the global agriculture, food, fiber and natural resources systems. Agriculture Leadership and Communications will provide students with fundamental skills for success in agricultural careers and team environments. Students will investigate a variety of topics essential to communicating about the industry of agriculture. In addition to improving personal traits and career readiness, areas of study include interviewing, writing with or without using opinion, researching techniques, equipment and technology, and presentation of news and agricultural markets. Opportunities for application of clinical and leadership skills are provided by participation in FFA activities, conferences and skills competitions such as sales related career development events and proficiency awards. Each student will be expected to maintain a Supervised Agricultural Experience Program/Internship. English, Speech, and Human Relations skills will be reinforced in the course. Work-based learning strategies appropriate for this course are school-based enterprises, field trips, and internships.

Program of Study Application

Ag Leadership and Communications is a cluster course in the Agriculture, Food and Natural Resources cluster. Ag Leadership and Communications would be preceded by a foundation course and would prepare a student to take a first-level course in any of the Agriculture, Food and Natural Resources pathways.

Course Standards

ALC 1: Act as a responsible and contributing citizen and employee in the AFNR sector.

<i>Webb Level</i>	<i>Sub-indicator</i>
Four Extended Thinking	ALC 1.1 Model personal responsibility in the workplace and community.
Four Extended Thinking	ALC 1.2 Demonstrate soft skills for career success.
Two Skill/Concept	ALC 1.3 Apply appropriate academic and technical skills.

ALC 2: Apply and model teamwork and leadership skills in work groups.

<i>Webb Level</i>	<i>Sub-indicator</i>
Four Extended Thinking	ALC 2.1 Employ leadership skills to accomplish a team goal.
Three Strategic Thinking	ALC 2.2 Model proper use of parliamentary procedure.
Two Skill/Concept	ALC 2.3 Exhibit a cooperative spirit when working in a group situation.
Three Strategic Thinking	ALC 2.4 Build consensus to accomplish results while considering inclusion and diversity in the workplace and community.

ALC 3: Model integrity, ethical leadership and effective management.

<i>Webb Level</i>	<i>Sub-indicator</i>
Two Skill/Concept	ALC 3.1 Model characteristics of ethical and effective leaders in the workplace and community.
Three Strategic Thinking	ALC 3.2 Implement personal management skills to function effectively and efficiently in the workplace.
Three Strategic Thinking	ALC 3.3 Demonstrate behaviors that contribute to a positive morale and culture in the workplace and community.

ALC 4: Communicate information relevant to agriculture clearly, effectively, and with reason.

<i>Webb Level</i>	<i>Sub-indicator</i>
One Recall	ALC 4.1 Demonstrate basic information research skills and techniques.
Three Strategic Thinking	ALC 4.2 Evaluate communication strategies that ensure clarity, logic, purpose, and professionalism in formal or informal settings.
Four Extended Thinking	ALC 4.3 Produce clear, reasoned, and coherent written, verbal, or visual communication for formal or informal settings.

ALC 5: Use technology to enhance productivity.

<i>Webb Level</i>	<i>Sub-indicator</i>
Two Skill/Concept	ALC 5.1 Research, select, and use new technologies, tools, and applications to maximize productivity in the workplace and community.
Three Strategic Thinking	ALC 5.2 Utilize technology to advocate for AFNR and/or the FFA.
Four Extended Thinking	ALC 5.3 Evaluate personal and organizational risks of technology use and take actions to prevent or minimize risks in the workplace and community.

ALC 6: Implement an individual project for career development through a Supervised Agriculture Experience/Work based Experience.

<i>Webb Level</i>	<i>Sub-indicator</i>
Two Skill/Concept	ALC 6.1 Develop an individual project plan with goals and timeline.
Two Skill/Concept	ALC 6.2 Explore opportunities within AFNR industries.
Three Strategic Thinking	ALC 6.3 Apply concepts of financial management appropriate to agricultural projects and personal finances.
Three Strategic Thinking	ALC 6.4 Develop and document knowledge and skills to ensure workplace safety regarding personal health and environmental management.
Four Extended Thinking	ALC 6.5 Research and analyze how public policy, laws, and advocacy impact agricultural systems and agricultural literacy.