



Consumer Resources and Management

Career Cluster	Human Services
Course Code	19264
Prerequisite(s)	None
Credit	0.5 credit
Program of Study and Sequence	Foundation course – Introduction to Human Services – Accounting I – Consumer Resources and Management – additional pathway course – capstone experience
Student Organization	FCCLA, DECA, FBLA
Coordinating Work-Based Learning	Internships, Job Shadows, Guest Speakers, Field Trips
Industry Certifications	National Career Readiness Certification (NCRC)
Dual Credit or Dual Enrollment	https://sdmylife.com/images/Approved-CTE-Dual-Credit.pdf
Teacher Certification	Human Services Cluster Endorsement; Consumer Services Pathway Endorsement; FACS Endorsement; FACS Education
Resources	USA.gov; Recalls.gov; FCCLA Star Events, Food Innovation, and Entrepreneurship, Public Policy Advocate, Repurpose and Redesign, Sustainability Challenge, Consumer Math Challenge, Consumer Rights (Knowledge Bowl), Career Investigation

Course Description

Consumer Resources and Management teaches students to understand consumer practices, consumer responsibilities, and resource management; how these concepts impact and are applied to family, personal and work life; and career opportunities in the consumer services pathway. In this course, students will learn consumer advocacy such as consumer rights and responsibilities; consumer communications, financial management strategies; and conservation and sustainability practices.

Program of Study Application

Consumer Resources and Management is a pathway course in the Human Services career cluster, Consumer Services and Personal Care Services pathways. A student would participate in Introduction to Human Services prior to participation in this course. Consumer Resources and Management prepares a student to participate in additional pathway courses in the consumer services or personal care services pathways.

Course Standards

CA 1: Investigate careers in Consumer Services.

<i>Webb Level</i>	<i>Sub-indicator</i>
One Recall	CA 1.1 Identify the Consumer Services Pathway.
Three Strategic Thinking	CA 1.2 Examine current social issues and support agencies related to the Consumer Services pathway.

CA 2: Examine rights and responsibilities of consumers.

<i>Webb Level</i>	<i>Sub-indicator</i>
Two Skill/Concept	CA 2.1 Summarize consumer rights and responsibilities.
Three Strategic Thinking	CA 2.2 Investigate consumer protection laws, regulations and advocacy groups.
Three Strategic Thinking	CA 2.3 Apply strategies to reduce risks of consumer fraud.
Three Strategic Thinking	CA 2.4 Investigate procedures to protect the health and safety of consumers.

CA 3: Assess the factors that influence consumer relationships.

<i>Webb Level</i>	<i>Sub-indicator</i>
Two Skill/Concept	CA 3.1 Examine the impact of values, relationships and resources on consumer decision making.
Three Strategic Thinking	CA 3.2 Investigate consumer trends for sensitivity to cultural, socio-economic, religious, generational, disability, and gender issues.
Two Skill/Concept	CA 3.3 Review ethical and legal concerns related to consumer and business actions.
Three Strategic Thinking	CA 3.4 Assess effects of advertising and technology on consumer decisions.

CA 4: Demonstrate management of individual and family resources such as food, clothing, shelter, health care, recreation, transportation, time, and human capital.

<i>Webb Level</i>	<i>Sub-indicator</i>
Three Strategic Thinking	CA 4.1 Assess how individuals and families make healthy and sustainable choices to satisfy needs and wants.
Three Strategic Thinking	CA 4.2 Justify decisions made about food, nutrition, housing, clothing, and healthcare.
Four Extended Thinking	CA 4.3 Apply financial management and planning skills to meet individual and family needs.