



Farm to School
SOUTH DAKOTA

Summer MEALS



SFSP Farm to School Challenge Week June 24-28, 2024

The Farm to School Challenge Week offers SFSP operators a chance to showcase a local food(s) or provide education about local food at their meal sites. Participate in the challenge by showcasing a local food(s) or providing educational opportunity about local food at a meal sites. SFSP's can participate in the challenge by engaging in one of three challenge tiers:

- **Tier 1:** Serve a local food(s) any time during June 24-28, 2024
- **Tier 2:** Social Media Outreach/Community Communication
 - Share your activity on social media
 - Send pictures of your participants enjoying a local food product
 - Submit information and photos for a news article to your local newspaper

If a child's face is visible in the photo, ensure a media releases on file shown allowing permission for photo to be published on social media.
- **Tier 3:** Work with an organization in your town, county, or local area to provide an agricultural or nutrition activity at a meal site. Here's a few ideas of organizations you might want to partner with:
 - Master gardeners
 - Library/Summer Reading programs
 - SDSU Extension specialists
 - Farmers MarketsEducation Materials:
 - [Pick it! Try it! Like it! Preserve it!](#)
 - [Growing Active Readers](#)
 - [Grow Getters](#)

All SFSP sites that participate in the challenge receive a certificate of participation, a F2S logo resource package, and acknowledgement on the F2S website. Each tier has specific F2S logo resources and marketing material, so consider engaging in more than one tier over the week.

Activities as part of the challenge week may qualify for the [Turnip the Beet Award](#).

Share your successes by emailing Janelle Peterson, SD Farm to School Coordinator at janelle.peterson@state.sd.us.