



Upcoming Events

Professional Development Opportunities

- ProStart Boot Camp, Sept. 22-23, MTI
- SDMyLife ACT Method Test Prep, Sept. 25, Webinar
- Trends in CTE Webinar Series, Sept. 29, Webinar
- **New CTE Teacher Training, Oct. 1, Pierre**
- Business Education in CTE, Modules 1-3, Sept., Online
- Business Education in CTE, Modules 4-6, Oct., Online



For more information, or to sign up for any of these professional development opportunities, visit southdakota.gosignmeup.com.

Student Event Opportunities

- Career Expo, Sept. 23, MTI
- Scrub's Camp, Sept. 30, Chamberlain
- Construction/Energy & Manufacturing Camp, Oct. 1, LATI
- Scrub's Camp, Oct. 1, Faith
- Scrub's Camp, Oct. 1, Yankton
- Scrub's Camp, Oct. 14, Aberdeen
- Ag & Natural Resources Camp, Oct. 15, LATI
- Scrub's Camp, Oct. 15, Mobridge
- Construction Camp, Oct. 16, MTI
- Ag & Transportation Camp, Oct. 22, MTI
- Scrub's Camp, Oct. 22, Mission
- Scrub's Camp, Oct. 29, Watertown

Welcome to our Inaugural Issue

The Division of Career & Technical Education is excited to share our inaugural issue of the Career & Technical Education Monthly Newsletter. Our goal is to increase awareness of career and technical education efforts across the state. The CTE Monthly Newsletter will be sent out in electronic format each month, and will contain information about upcoming events,

professional development opportunities, opportunities for CTE students, statistics and data relevant to CTE, helpful hints and guidance for utilizing SDMyLife, profiles from business partners, postsecondary partners, career clusters, and DCTE staff, as well as updates, contact information, and other CTE related news.

About SDMyLife

SOUTH DAKOTA MyLife is an online program assisting students with navigating the career development process since 2008. With the support of teachers, counselors, and parents, SDMyLife's goal is to help students better understand themselves and how their interests, skills, and knowledge relate to real-world academic and career opportunities. South Dakota students use SDMyLife to research, select, and plan their careers. To find a good match,

students take interest and ability assessments. They can explore by career cluster, keyword, or school subject. Students can also research postsecondary education and training options, build a portfolio, study with Method Test Prep and find out about scholarships opportunities. To find out more, visit SDMyLife.com



Business Partner Highlight

GEHL

The Madison School District has used some of their \$377,000 grant dollars to implement a hands on welding class in partnership with the Gehl/Manitou Group in Madison, SD. Students are learning industry based welding from trained professional welders within their welding lab training facility.

The students attend class at the Gehl/Manitou facility and can earn up to 8.5 credits through Lake Area Technical Institute. The opportunity is a real world, hands-on approach to education. Students are learning from welders who have 25 years of experience, and it is Gehl's hope that the students have the opportunity to come back and work in their manufacturing sector in the near future.



Dustin Williams, plant manager at Gehl/Manitou Group says he is excited about the opportunity to partner with our state educational system to provide hands-on training applicable to the industry in South Dakota. "I am proud of the GOED and our local school system for taking the lead to address the critical need for skilled welders in our state. By stepping out into the business sector to work hand-in-hand with business leaders to promote the technical trades, they begin to fill the void that has existed for the past several years in that area. I am confident that this program will be a resounding success for the students and ultimately the many businesses in our state vying for skilled workers".

CTE Mythbuster



Myth: CTE is not for collegebound kids.

That couldn't be more false. Across South Dakota, CTE programs enroll everyone from honor roll students planning on going to college or technical school to those who plan on entering a trade after high school. The fact is that CTE is designed to prepare you for life after high school, regardless of the path you choose.

Postsecondary Partner Highlight

Western Dakota Tech – Rapid City, SD

Western Dakota Tech boasts over 30 programs that are designed to get students into careers fast. Our commitment to hands-on learning, expert instruction, and student success shows with a 97 percent placement rate. Located in the beautiful Black Hills, WDT offers a place for students to learn, explore, and succeed. Learn more at www.wdt.edu.



Career Cluster:

South Dakota recognizes 16 career clusters. Career clusters are designed to help students acquire the knowledge and skills they need to reach their postsecondary and career goals. Each month, the CTE Newsletter will profile a different Career Cluster.

- The 16 career clusters are:
- Agriculture, Food & Natural Resources
 - Architecture & Construction
 - Arts, Audio/Video Technology & Communications
 - Business Management & Administration
 - Education & Training
 - Finance
 - Government & Public Administration
 - Health Science
 - Hospitality & Tourism
 - Human Services
 - Information Technology
 - Law, Public Safety & Security
 - Manufacturing
 - Marketing
 - Science, Technology, Engineering & Mathematics
 - Transportation, Distribution & Logistics

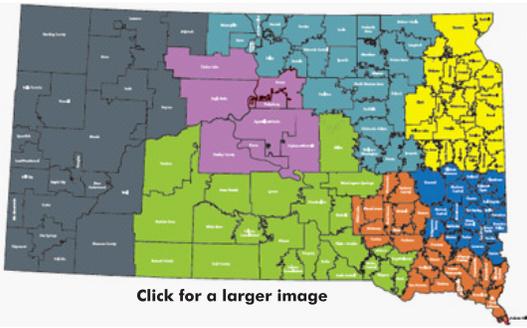
Data Highlight:

Social Media

Of more than 2,300 hiring managers surveyed by CareerBuilder.com in 2012:

- 37% reported that they screen potential employees through social networking sites.
- 65% do it to see if the job seeker presents himself or herself professionally.
- 29% found things that encouraged them to hire the candidate.
- 34% found things that discouraged them from hiring the candidate.

CTE Regional Outreach Model



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The Division of Career and Technical Education transitioned to a regional outreach model in January of 2014. In the past, career cluster specialists have worked with school districts across the state in specific content areas. With this new regional outreach model, our regional specialists will focus on specific regions of the state, in order to be a more accessible resource

for all local CTE related efforts. Our goal is to promote a systems approach to career and technical education. The regional model will give school districts access to consistent and efficient resources within the Division of Career & Technical Education.

- Western Region: Keley Smith-Keller 605.220.3714
- North Central Region: Amber Rost 605.220.6612
- Central Region: Alyssa Krogstrand 605.773.4150
- East Central Region: Kara Schweitzer 605.220.3381
- Southeast Region: Brad Scott 605.773.4740

- Northeast Region: Vacant (contact Kim Van Den Hemel 605.773.3423 in the interim)
- South Central Region: Vacant (contact Nora Kohlenberg 605.773.4747 in the interim)

Monthly Video

Success in the New Economy by Kevin Flemming

Released in 2013 to help a larger audience prepare for the labor market realities of the future, Dr. Kevin Fleming adapted his conference presentations to create a data-driven explanation. The video "Success in the New Economy" is the result. "Success in the New Economy" is both a compelling case for students to seek a hands-on, technical based education, in conjunction with a traditional education, as a new approach to a career plan.



www.youtube.com/watch?v=AcNSpKX8kVs



In The News

South Dakota News

- New CTE Classes Start this Fall
- LATI Named Finalist for Aspen Prize
- Tech School Grads Easily Find Jobs
- South Dakota's Forgotten Middle
- Employment Projections by Occupation

National News

- The Voc-Ed Makeover
- New Dawn for Career Development

Contact Information

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