

Upcoming Events

Professional Development Opportunity

- Business Education in CTE: Modules 7-9, Nov. 1-30, Online

Please visit southdakota.gosignmeup.com to explore this and other professional development opportunities.

Student Event Opportunity

- Scrub's Camp, Nov. 19, Mitchell



2014-15 Program Improvement Meetings

The Division of Career & Technical Education will be hosting a series of program improvement meetings for your district CTE team during the week of December 1-5.

Districts with approved CTE programs are required to attend one program improvement meeting in order to meet federal Perkins requirements for program improvement. Meeting takes the place of the Progress Report and PIP form school districts submitted to our office in the past.

A team from your district, including CTE teachers, your Perkins coordinator, a school administrator, and your school counselor, should plan to attend. At least two members from each district CTE team must be in attendance in order to meet the requirement. During the meeting district CTE teams will review historical CTE performance in order to inform future priorities and set goals for the future. The goals developed at the meeting will be submitted to our office.

Each CTE team member should register at southdakota.gosignmeup.com

DATE	LOCATION	TIME
Dec. 1, 2014	Rapid City	8:30-11:30 a.m.
Dec. 1, 2014	Sioux Falls	8:30-11:30 a.m.
Dec. 2, 2014	Yankton	8:30-11:30 a.m.
Dec. 2, 2014	Pierre	8:30-11:30 a.m.
Dec. 3, 2014	Brookings	8:30-11:30 a.m.
Dec. 3, 2014	Chamberlain	8:30-11:30 a.m.
Dec. 4, 2014	Mitchell	8:30-11:30 a.m.
Dec. 4, 2014	Aberdeen	8:30-11:30 a.m.
Dec. 5, 2014	Watertown	8:30-11:30 a.m.

Affordable Dual Credit and College Readiness Courses



SDMyLife provides a wealth of information to assist

students in becoming college, career and life ready.

Dual credit is an opportunity for high school students who meet admissions standards to enroll in public postsecondary institutions in South Dakota and simultaneously earn credits for both their high school diploma and postsecond-

ary degree or certificate. Through a program approved by the South Dakota Legislature, dual credit coursework is available to high school students in grades 11-12 at the rate of \$40 per credit.

The SD Department of Education refers to this as "college readiness coursework" and provides the coursework at low cost to those who are eligible. This coursework is tailored specifically to

the student's skill level, and if successfully completed, allows students to receive high school credit, bypass postsecondary remedial courses, and enter directly into a college level course. The cost of college readiness coursework is approximately \$175. Students may be able to get that cost down to \$0 if they pass their coursework.

For more information, check out www.SDMyLife.com.

NEW CTE TEACHERS!!!

Are you a new CTE teacher? Are you wondering what this CTE thing is all about? Then we have an event for you!

Join the Division of Career & Technical Education on January 28, 2015 in Mitchell for Your First Years in CTE—10 Things to Know.

This training is intended for teachers within their first five years of teaching within the CTE field, and will provide participants with an opportunity to network with other new teachers and to connect with a mentor teacher within their career cluster.

The first half of the day will be spent trying out new lesson plans that participants can take back home and implement immediately.

The second half of the day will provide attendees with a chance to explore SDMyLife and SD labor market data as well as to learn more about the ins and outs of the federal Perkins grant. Registration is located at <https://southdaktoa.gosignmeup.com> and will close January 23. Sign up today!

Perkins Notes

Dates to Keep in Mind:

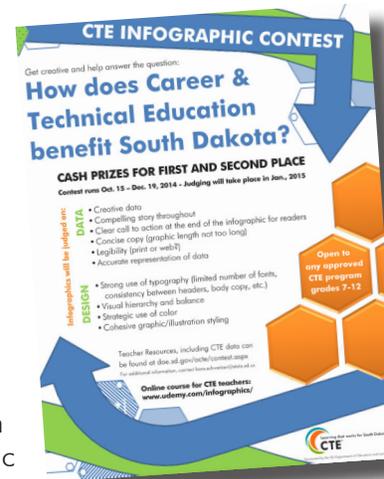
- Program Improvement Meetings Dec. 1-5
- 2015-16 Program Applications due March 2

Did you know?

Schools annual Perkins allocations are determined through a formula that accounts for a district population of 5-17 year old students and poverty rate.

CTE Infographic Contest

The Department of Education has partnered with Lemonly to create an infographic contest for students. Lemonly is an infographic design/advertising firm in Sioux Falls, and they have created infographics for Target Field, Planter's Peanuts, Pepsi, Toyota, the Green Bay Packers, and many more! All of us understand and appreciate the value of Career & Technical Education, and we'd like to share that message through the students it benefits. Along with raising awareness of CTE, the goal of the contest is for you, and your students, to think about how your classrooms can share the CTE message in a fun and creative way. Help answer the question: How does Career & Technical Education benefit South Dakota? The Division of Career & Technical Education will provide data, statistics, graphics, and even an Infographic course taught by Lemonly as resources for your contribution. For more information visit doe.sd.gov/octe/contest.aspx



Register Now

Discover career exploration opportunities for all ages at Regional Meetings

This year's Regional Meetings will serve as a platform to plan for career exploration for all grades. School Library Coordinators Marta Stirling and Joan Upell are partnering with the Division of Career & Technical Education and South Dakota's four technical institutes to provide this opportunity to school librarians. All librarians are encouraged to bring a fellow teacher with them to the Regional Meetings to open doors to classroom collaboration.

Meetings will include training on SDMyLife, a showcase of free online resources provided by the State Library for all grades as they learn about careers, develop skills, and practice for exams, and a tour of the

technical institute. There will be time for exploration and questions.

2014 School Library Regional Meeting Dates/Locations: (All meetings will be held from 1:00-4:00 p.m. local time.)

- Dec. 2, Sioux Falls
– Southeast Technical Institute,
 - Dec. 3, Watertown
– Lake Area Technical Institute,
 - Dec. 4, Mitchell
– Mitchell Technical Institute,
 - Dec. 5, Rapid City
– Western Dakota Technical Institute,
- Contact Marta Stirling, marta.stirling@state.sd.us, (800)423-6665, with questions. Bring your own laptop, tablet, etc.

National Career Readiness Certificate

There is still time to sign your juniors and seniors up to participate in the National Career Readiness Certificate. The program is available at no charge, and the assessments are administered online, at your school.

The ACT® NCRC is an industry recognized, portable credential that demonstrates achievement and a certain level of workplace employability skills in Applied

Mathematics, Locating Information, and Reading for Information. The certificate is recognized across all industry sectors. Test questions are based on situations in the everyday work world.

Schedule NCRC for your school by contacting the Department of Labor & Regulation. An application form can be found at <http://www.sdmylife.com/educators/national-career-readiness-certificate-ncrc/>.

Business Partner Highlight:

Muth Electric

In its forty years of business, Muth Electric has evolved from a two-employee company to one with over 300 employees. They are now located in 7 cities across South Dakota, as well as locations in Omaha, NE and Williston, ND. In 1970, Dick Muth started small with the wiring of homes, farms, and minor commercial work. Overtime Muth Electric grew to wiring hospitals and medical clinics, water and waste treatment facilities, correctional facilities, airport runway lighting, industrial plants, military facilities, schools, office buildings and major retail stores.



The company has a great team of employees that not only ensures growth and advancement of the company, but also takes pride in their teamwork and customer service. Muth Electric participates in Career Expos, presents at many camps, routinely presents at high schools across the state, and gives tours to students, teachers and counselors. They also have a job shadowing program. To learn more about Muth Electric, log into SDMyLife.com.



Career Cluster: Arts, Audio/Visual Technology & Communications

Creative students who see themselves designing, producing, exhibiting, performing, writing and publishing multimedia content are a great fit for a career in the Arts, A/V Technology and Communications career cluster. You will apply artistic talent to practical problems and learn visual arts principles that prepare you with skill and techniques to work in any number of creative design and entertainment fields.

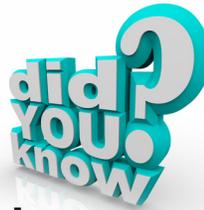
There are six different pathways in this cluster, including:

- Audio & Visual Technology & Film
- Printing Technology
- Visual Arts
- Performing Arts
- Journalism & Broadcasting
- Telecommunications

Students considering a career in the Arts, A/V Technology & Communications Cluster should consider taking courses in:

- Web Publishing & Design
- Digital Animation
- Debate & Speech
- Audiovisual Production
- Desktop Publishing
- Multi-Media Design

CTE Mythbuster



Myth: A college major/course of study prepares you for one, specific job.

The fact is, instead of preparing you for one, specific job, a college major or course of study is designed to develop your aptitude and abilities so that you can use them in the broadest variety of careers. This is why it's important to choose a course of study or major that allows your individual talents to flourish.

Postsecondary Partner Highlight

Capital University Center

Founded in 1982, Capital University Center (CUC) became an institution of the South Dakota Board of Regents (SDBOR) in 2003.

Students receive face-to-face instruction in the center of the state, more than 160 miles

from the states nearest public university campus. CUC works with all six of the SDBOR universities to provide undergraduate and graduate level degree and certificate programs in both face-to-face and online formats.

Because most CUC students are non-traditional, they are geared to helping them complete an academic program with evening, weekend, and hybrid classes. During the summer semester, encouraging traditional-age students in and around Pierre to join classes at CUC and lighten their course loads during on-campus semesters, or simply finish their degrees that much faster. Also offered are non-credit seminars and adult education opportunities each fall and spring semester to continue our broad range of community education services for local citizens. Check out www.cucpierre.org for more information.



Data Highlight:

Arts, A/V Technology & Communications

- Graphic Designers make an average of \$34,681 per year.
- Telecommunications employment in SD is expected to reach 2,915 by 2020.
- SD currently has 5,420 people employed in arts, design, entertainment, sports and media occupations.

CTE Regional Specialist Profile

Keley Smith-Keller



Greetings! I'm Keley Smith-Keller and I currently wear two hats for the South Dakota Division of Career & Technical Education. My primary role for the division is as postsecondary education specialist. In this role, I support the state's four technical institutes: manage technical institute reporting, work with the career coordinators at each technical institute; and develop program alignment between the secondary schools and the technical institutes.

I'm also currently fulfilling duties as the western region career development specialist, working with career and technical education programs in high schools and middle schools throughout western South Dakota.

In my free time, I bicycle (a lot) and write occasional poetry. My husband, Gary and I have just launched our 23-year-old son, Garrett, who is a spring 2014 college graduate.

Excellence in Action Award

2015

APPLY TODAY!

EXCELLENCE IN ACTION
AWARD

By lifting up model programs, the National Association of State Directors of Career Technical Education Consortium (NASDCTE) will shine a light on high-quality and high-impact programs. Each winning program of study will be featured in our communications, marketing and advocacy materials, and used during Congressional visits, with members of the media and other CTE stakeholders to support a more positive image of CTE.

Complete the award application and follow steps for submission of your application. The application is due December 3, 2014.

Winners will receive:

- A banner to hang in their school or institution of higher education
- A digital banner (i.e., a customized logo) to use in email and print materials as they so choose
- Free travel to and one-night accommodations in Washington, D.C. for the award winner to be recognized at an awards ceremony on April 8, 2015.

Find more information about the application process at <http://careertech.org/excellence-action-award>.



In The News

- CTE Consortium Takes off in Four Area Towns
- CTE Progress in Madison
- MHS Continues to Develop CTE Programs
- FFA Extends Reach with New Chapters in SD
- Cut to the Core College Readiness vs. Career Training

Contact Information

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