

Advanced Photographic Arts Course Code: 11052

Rationale Statement:

Besides helping individuals broaden their conception of themselves and the world, photographic arts can be a career choice for someone who is enthusiastic about photography and is willing to develop the necessary skills to be successful. Photographers create the visuals that portray a culture's way of seeing, believing, and thinking. The visuals can be original photographs or photographs that have been enhanced and altered for creative expression.

Suggested Grade Level: 9-12

Topics Covered:

- Career opportunities in photographic arts
- Mounting, matting and framing photographs
- Operation of digital camera
- Application of elements of composition to specific subject photography
- Studio photography
- Use of image editing software for creating graphic design products
- Use of image editing software for creating art products

Bloom's Taxonomy Level	Standards and Examples
Indicator #1: Explore opportunities in photographic arts	
Create	<p>APA 1.1 Plan for employment and entrepreneurial endeavors in photographic arts</p> <p><i>Examples:</i></p> <ul style="list-style-type: none"> • Explore photography professional organizations and create a chart of the role, benefits and resources available to photographers • Create an employment portfolio for use in applying for internships and work-based learning opportunities in photographic arts • Create a design portfolio that illustrates individual work related to photography and image editing for use in seeking employment or clients • Develop a business plan for a photography business
Indicator #2: Evaluate photographic techniques	
Evaluate	<p>APA 2.1 Evaluate how camera settings are used to create photographic effects</p> <p><i>Examples:</i></p> <ul style="list-style-type: none"> • Experiment with different shutter speed and aperture settings to

	<p>produce desired effects in photographs</p> <ul style="list-style-type: none"> • Shoot photographs that illustrate use of depth of field in creating a variety of effects • Illustrate use of white balance settings to simulate the use of colored filters • Critique peer photographs for use of camera settings in creating desired photographic effects
Evaluate	<p>APA2.2 Evaluate how camera accessories are used to produce photographic effects</p> <p><i>Examples:</i></p> <ul style="list-style-type: none"> • Research the appropriate use of zoom lenses and macro lenses • Differentiate the use of a variety of lens in producing a variety of photographic effects • Compare the effect of the use of flash and filters for creating photographic effects • Critique peer photographs for use of different types of lenses in creating desired photographic effects
Indicator #3: Evaluate photographs for effective composition	
Evaluate	<p>APA 3.1 Critique people, place and nature photographs for effective use of the elements of composition</p> <p><i>Examples:</i></p> <ul style="list-style-type: none"> • Research guidelines for effective people, place and nature photographs • Develop checklists for assessing the elements of composition in people, place, and nature photography • Evaluate peer photographs for the use of the elements of composition • Create a portfolio of people, place and nature photographs that illustrate elements of composition
Evaluate	<p>APA 3.2 Check light and color to produce effective studio photographs</p> <p><i>Examples:</i></p> <ul style="list-style-type: none"> • Research necessary equipment and setup for effective studio photographs • Illustrate the use of light for placing highlights and shadows on subject • Use different white balance settings to produce color effects in photograph • Create a portfolio of effective studio photographs • Evaluate peer studio photographs for use of light and • Create a studio shoot for a client and produce a digital display of photographs
Indicator #4: Create artistic photographic products	
Apply	APA 4.1 Implement image editing software for creating graphic design

	<p>products</p> <p><i>Examples:</i></p> <ul style="list-style-type: none"> • Demonstrate the use of image editing tools for creating a graphic design product • Demonstrate the use of layers, masks, and paths in editing and creating artistic works • Analyze the addition of text to photographs for artistic expression • Select the appropriate image editing tools to create graphic design products • Critique peer compositions for application of artistic elements, principles, and technical skills
Apply	<p>APA 4.2 Implement image editing software for creating art products</p> <p><i>Examples:</i></p> <ul style="list-style-type: none"> • Demonstrate the use of image editing tools to create glows, lighting effects, and reflections in photographs • Demonstrate the use of image editing filters to create paintings and drawings • Critique peer art products for application of artistic elements, principles and technical skills
Create	<p>APA4.3 Produce artistic photographic products for visual display</p> <p><i>Examples:</i></p> <ul style="list-style-type: none"> • Demonstrate mounting, matting and framing photographs • Create a showcase of artistic photographic products • Create a window display that highlights individual work • Mount, mat and frame photographs for visual display of best work