SAMPLE MESSAGE TO SEND TO PARENTS

Parents/Guardians,

South Dakota middle school students will have an opportunity to participate in **FREE**, five-day career exploration camps this summer. Hosted on three South Dakota college campuses, the **Dakota Dreams Career Exploration Summer Camps** will allow incoming 7th and 8th grade students to experience at least 10 different career paths.   
  
Participating students will be immersed in engaging, hands-on learning. Throughout the week, they’ll spend time on university and technical college campuses and visit area businesses and industry. By week’s end, campers will have a better understanding of themselves, their career interests, and how their K-12 education prepares them for professions.  
  
Campers will experience:

* Exposure to various career paths through hands-on learning
* Three full days on a university campus
* A day trip to an area technical college
* Afternoon tours of area businesses and industry
* On-campus housing and campus dining facilities
* Evening recreational and social activities
* 24/7 counselor supervision

Find dates and locations at <https://www.ourdakotadreams.com/summercamp>  
  
Each camp will accept 50 participants. **The deadline to apply is May 1**. If availability is limited at a particular site, preference will be given to students with need. Students will be notified of acceptance via email the week of May 16, 2022.   
  
The Dakota Dreams Career Exploration Summer Camps are a partnership of the South Dakota Board of Regents, South Dakota Technical Colleges, South Dakota businesses and industry, and the South Dakota Department of Education (DOE).   
  
The camps are funded with federal dollars available to DOE through the American Rescue Plan Act.

SAMPLE SOCIAL MEDIA POST (see graphic attached to email)

South Dakota middle school students have an opportunity to participate in **FREE**, five-day career exploration camps this summer. Hosted on three college campuses with visits to area technical colleges, the **Dakota Dreams Career Exploration Summer Camps** allow students to experience at least 10 different career paths. Slots available for 50 students at each location.

* June 26-30, 2022 – Black Hills State University
* June 26-30, 2022 – University of South Dakota
* July 24-28, 2022 – South Dakota State University

Learn more and apply at <https://www.ourdakotadreams.com/summercamp> #Dakota Dreams