



Dear School Nutrition Professional,

As the national food conversation focuses more on the importance of eating local foods and USDA encourages sourcing local foods for child nutrition programs, we'd love to take a moment to remind school food service professionals, students and parents that school milk is a local food. The milk you serve takes about 48 hours to travel from the dairy farm to your school.

We've enclosed a poster that we hope you'll post in your cafeteria and two "Milk is Local" clings to place on your milk coolers. Once the poster and clings are displayed, we hope you'll upload photos of them to your school's Fuel Up to Play 60 Dashboard and share them on social media using the hashtag #MilkisLocal.

To engage your students even more in learning about where milk and other foods come from, considering implementing the Fuel Up to Play 60 "Farm to School" Play this year. More information can be found in the Playbook on FuelUptoPlay60.com.

For more Farm to School activity ideas, information about where milk comes from, or to schedule a school visit from a local dairy farmer, please visit the Schools & Communities section of MidwestDairy.com.

Sincerely,

Midwest Dairy Council